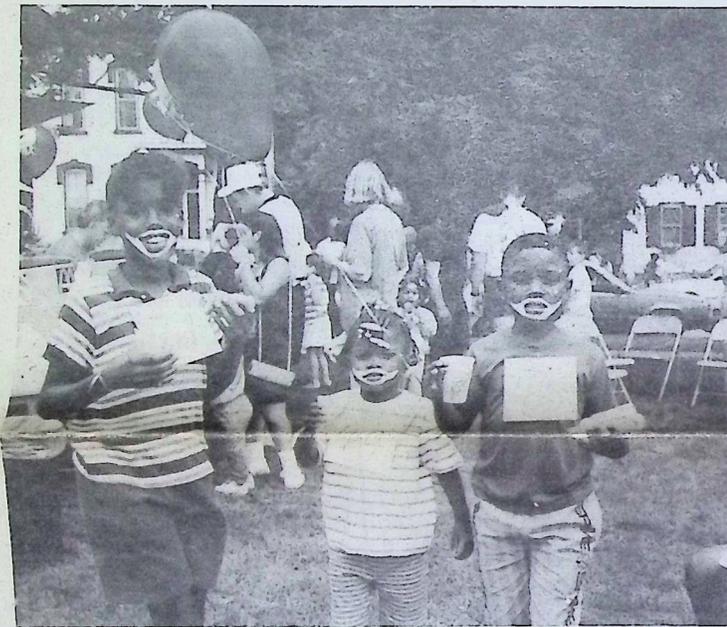


OFFICIAL NEWSPAPER *The* OF THE SOUTH WEDGE
WEDGE

● SOUTH WEDGE PLANNING COMMITTEE ●

Annual Celebration Dishes Up Lots of Fun



by Margaret M. Cain

If you're looking for a few hours of great fun this summer, look no further than Sunday Aug. 8 from 2 to 4 p.m. on Gregory Street. That's when the South Wedge Planning Committee will host the Marie Daley Park Celebration.

"The annual event brings together adults, kids, pets and board members, plus it's a wonderful way to meet your neighbors" said Toni Francis, event organizer and SWPC member.

For those who are new to the neighborhood and don't know the history of the park, it was dedicated in 1983 to honor SouthWedge resident Marie E. Daley. For 33 years she was principal of the former Horace Mann School where the condos and park are now located. Marie is still an active member of the South Wedge Planning Committee and will, of course, be attending the celebration.

"Last year more than 350 people attended the celebration and we hope to have more people this year," Toni said. "It appeals to a wide range of people and we have lots of different things going on to keep people entertained."

This year's festivities include the Third Annual Softball Game where radio station members of WDKX battle it out against a SouthWedge team.

"WDKX has been very supportive over the last few years. Besides playing baseball, they also promote our event over the radio. They are great people to work with," Toni said.

Style Studio Salon owner Mark Francis brings his band The Third Degree to play Rhythm & Blues with a mixture of Rock 'N Roll for music listeners seeking some great tunes.

Events for the younger set include the ever-popular face painting booths, a

possible fun run and other surprises especially for the kids. The committee is also looking for clowns, jugglers or any other type of entertainment.

As part of an effort to keep the SouthWedge informed, area service providers including the Tool Library and the Planning Committee, will have tables set up so you can stop by and find out what they do.

And of course, the biggest attraction to any festivity is the food. What would the park celebration be without Hamilton Street resident Mack McDowell returning to the grill for his chicken barbecue? Or who can resist the smell of hotdogs wafting throughout the park?



This year SWPC is hoping more area businesses will get involved by donating food, time and just coming out and supporting the event.

Businesses or residents wanting to donate time, food, or other items, call SWPC at 256-1740. ▲

RAY CHARLES, JEFF TYZIK TO HEADLINE EMPIRE STATE GAMES OPENING CEREMONIES AT UNIVERSITY OF ROCHESTER, AUGUST 4

"River of Fire" Fireworks Spectacular Planned Over South Wedge Skies

The skies over the South Wedge will light up with music and fireworks as entertainer Ray Charles and Grammy award-winning Rochester bandleader Jeff Tyzik headline the three-hour opening ceremonies of the 1993 Empire State Games at the University of Rochester's Fauver Stadium, August 4.

A drum-and-hugle corps spectacular and flyover by military aircraft will also take place during the opening ceremonies at UR, which heralds the start of the four-day Empire State Games. A seven-minute fireworks display over the Genesee River, dubbed the "River of Fire" by event organizers, is the planned finale.

Some 7,200 amateur athletes from across New York State will be joined by families, coaches, friends and the media for the Games, which take place Aug. 4-8.

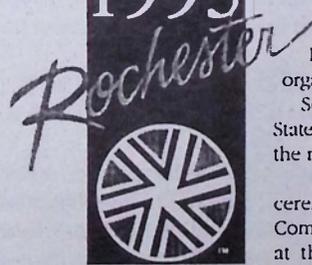
Gregory Smith, chairman of the opening ceremonies program for the Games' Local Organizing Committee, said some 20,000 spectators are expected at the kick-off events. "We anticipate that these opening ceremonies will be the most extraordinary in the 15-year-history of the Empire State Games," said Smith. "Attendees are in for a real treat." To handle the expected 20,000 spectators, Smith said additional seating will be installed at Fauver Stadium's end zones and sidelines. Extra informal seating will be arranged on the bluff overlooking the field.

"We're going to make this an event befitting the athletes and this community," he explained. "Everyone has to feel positive about this—the community, the Games' sponsors, volunteers, athletes and their families."

For more information on the Games or sponsorship participation, contact the Greater Rochester Visitors Association at 546-3070. ▲

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Neighbor News



EDITOR'S message

Lessons Learned

by Joe DiDonato

I am fond of saying that an experience is only worth as much as the lesson learned. I also believe some over-riding message can be gained from day-to-day events.

As I suspected, the events surrounding the recent passage of preservation status for the Abeles

Building is ripe with lessons—like the one that says "no man is an island." It came to pass that after several years of doing business, the owners decided to sell the building. Although the eventual outcome is known to us now, they had no way of foreseeing that several citizens would successfully lobby to have the building protected by preservation status. (It is possible that a business

owner who had been active in community affairs might have changed the outcome of the event. Did the Abeles Building owners have a strong community connection?)

This outcome sends a clear message to all the businesses that continue to carry on without regard to the condition of the neighborhood. Some may continue to do business whether the neighborhood is relatively stable or in great turmoil. The lesson here is that you never know when the community may have an impact on your business plans.

I'd like to encourage ventures up and down the Avenue to see how you look to your neighbors.▲

SWPC PROFILE

MACK McDOWELL

How Mack McDowell became the chicken man for the annual Marie Daley Park Celebration is a story that spans his whole life. He said he got involved here because when he grew up in New

York City there were always parties to get people acquainted, and he thought it was a good tradition. Growing up in a multi-racial neighborhood in the Bronx, he learned from his parents that it's not only a blessing to get along with everybody, it's the way it's supposed to be.

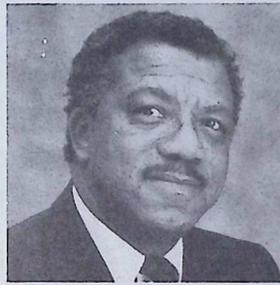
The ex-New Yorker is retired after 26 years at Kodak and has lived on Hamilton Street for somewhere between 20 and 25 years. He dates events by the age of his baby who is now 28. Mack and his wife Marie, who is a nurse at St. John's Home, have raised four children: three boys and a girl.

His reputation for cooking chicken spread in the SouthWedge when he cooked at the Hamilton Street block party for five or so years. He then donated his talents to the

annual Marie Daley Celebration for the last few years. This year, he will be grilling away August 8th at the annual party, and then again for his block party on August 14th. It takes six months to plan and organize the Marie Daley party, he said.

He's been a SWPC board member for 5 years. As such and as a concerned neighbor, he also helps with the tool library and is one of the regulars who picks up litter with the kids on Thursdays on Hamilton Street.

He credits his wife and family for helping him out through life and standing by him. If Mack had his heart's desire it would be to see more people in the SouthWedge get along better with each other.▲



Mack McDowell



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ASSISTANCE FOR SMALL BUSINESSES

Neighborhood business owners in Rochester have reacted favorably to a program called the "Business Builders." Funded through the City's Community Development Block Grant, the program is intended to help hundreds of small city businesses improve their bottom line.

This program is operated by Deloitte & Touche, a national accounting and business consulting firm. Small business owners receive technical assistance and advice on such matters as accounting, tax planning, advertising and merchandising.

"For a nominal fee, the Business Builders provided me with a great advertising campaign, excellent personal service and some strong ideas to build on in the future," commented Peter Bourne of Recognition Experts, a leading supplier of plaques, trophies and advertising specialties located at 390 Alexander St. Bourne continued, "In my opinion, any business owner who doesn't take advantage of the Business Builders Program is making a big mistake. It's a very valuable service."

The program runs through the end of October 1993, and is open to retail and service business located in target areas of the city with average annual gross sales of \$1 million or less. This expanded level of technical assistance is an important element in the city's overall commercial assistance program.

Business Builders will provide specific services for fees ranging from \$18 to \$180, depending on the size of the business. A business with average annual gross sales under \$500,000 will pay \$80 for the accounting systems service, for example, while a business with sales from \$500,000 to \$1 million will pay \$160.

"We are very encouraged with the results of the program to date," said Richard DeLaney, a senior economic

development specialist in the City's Department of Community Development. DeLaney added, "The program was introduced last July and is offered to businesses that have low and moderate income levels. Also, the program has been expanded to include businesses within the Inner Loop."

Walter Staheli of Upstate Advertising Tapes Inc. had this to say about the Program: "The Business Builders Program is the very thing a small business needs and requires to succeed. The consultants were knowledgeable and addressed the specific needs of our business."

Over sixty separate services have been performed or are currently in process for city businesses thus far. Also, as part of the Business Builders Program, six free seminars have been offered ranging in topics from "How to Make Your Advertising More Effective" to "Negotiating a Financing Package."

"I received a high level of satisfaction from my participation in the program, from the personal service to the very useful and appropriate recommendations suggested. I highly recommend the Business Builders Program to any business that would like some good business advice for a reasonable cost," said Dr. Joseph DiDonato III, who chose the taxation and computer services.

For a program brochure or more information about eligibility, city businesses should call 232-2100 and ask for the Business Builders.

B BUSINESS BUILDERS



City of Rochester, New York

OFFICIAL NEWSPAPER OF THE SOUTH WEDGE WEDGE

South Wedge Planning Committee
288 Sanford Street
Rochester, New York 14620
256-1740

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DEADLINE FOR NEXT ISSUE IS AUGUST 11, 1993.



The Episcopal Church Home Celebrates 125 Years of Service

The Episcopal Church Home, a private not-for-profit organization serving older adults of all religious faiths, is celebrating its 125th Anniversary. On Saturday, August 28, the Home is sponsoring a Victorian Faire that is free and open to the public. The faire will feature musical and theatrical performances, juggling, comedy, "hands on" exhibits from the Genesee Country Museum, a special art exhibit, historical displays, food and more. The event will run from 11 a.m. to 4 p.m. at the Home, 505 Mount Hope Avenue.

The Episcopal Church Home was established on Mount Hope Avenue in 1868 by a group of Episcopal Women including Mrs. Nathaniel Rochester and Mrs. Hiram Sibley. It originally served aging widows and young children. After 70 years, directors chose to open the Home to elderly men and couples. At that time, children were regretfully sent elsewhere. The first man to live at the Home was James H. Brooks. The 1938 Superintendent's Report notes his arrival "furnished much interest among the Church Home family."

The Episcopal Church Home served as a retirement

home until the late 1960's, when it also began providing skilled nursing care to older adults. Today, that is the Home's primary focus. The old building is gone and residents live in a modern facility that offers sophisticated medical, therapeutic and social programs. The Home also operates two community based adult day care programs in Rochester and Brockport.

The Home is planning to expand in order to better meet the needs of today's elderly and their families. Plans include an additional floor that would provide more skilled nursing beds. The Home is also working to build apartments for independent older adults looking for convenient, affordable and safe living arrangements.

For more information about The Episcopal Church Home and its 125th Anniversary, please call 546-8400, ext. 3121. ▲

Happy Birthdays to:

CALVARY ST. ANDREW'S PRE-SCHOOL AND FAMILY CENTER which had a 25th birthday party June 4th.

COMMUNITY RESOURCE CENTER - which celebrated its 10th anniversary on June 8th.

ROCHESTER CHILDREN'S NURSERY which has been serving this community with love and pride for 125 years.

Cafe a la Camp

Hungerford's Now on South Ave.

by Jeanne Stillman

It didn't have a sign up, but when it opened, a lot of people already knew how to get to Hungerford's, the funky cafe which has moved from its former location at Main and Goodman (J. Hungerford's Trackside Inn) to South Avenue between Gregory and Averill.

Restauranteur Bob Lavinski is the owner of Hungerford's, and even though he's originally from Vermont, he says he keeps coming back to Rochester "because of all the good people here, particularly in this part of the city." Lavinski is enthused about the rebirth of his restaurant in the Wedge, where he has lived for a good number of years.

Hungerford's disappointed many customers when it closed its doors on January 30 of this year because its lease expired. However, this gave Lavinski the impetus he had needed to pack up and look for another location with more room to accommodate leagues of loyal followers.

Hungerford's in the Wedge just opened June 1, with space enough to seat twice as many customers as before. Over the years, the South Avenue location has

housed Bosco's, Rumors, and Snake Sisters.

"When you walk in the door of Hungerford's, I want people to feel more like they're coming home than going out to eat. I want Hungerford's to have the feeling of a New England country inn, with the same sense of relaxed hospitality," says Lavinski.



Hungerford's serves breakfast, lunch and dinner, weekdays, with brunch served on the weekend. Breakfast selections include: Lavinski's homemade sausage, breakfast en-

chiladas, eight different kinds of pancakes, and four kinds of French toast, as well as other items. Lunch features reasonably priced fine dining and an offering of burgers, sandwiches and sides. Besides a varied dinner menu, with all entrees priced under \$10, the restaurant will feature nightly entertainment, coffee house-style, with acoustic music, magicians, and singers. The restaurant has outdoor seating with a backyard patio. Wine and beer will be served. ▲

HUNGERFORD'S: 461-0210

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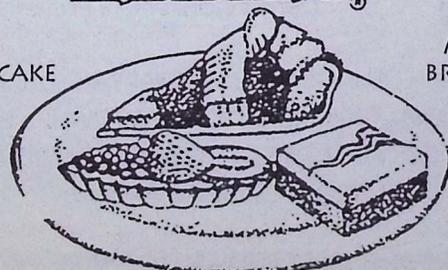
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- 3:00 The Monroes
- 3:30 The Queue

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SWPC News



It Was Such a Good Time, Let's Plan Another One!

Our Second Annual Neighborhood Clean-up, held from 9 a.m. to noon May 8th, was an outstanding success! Jonathan Taylor and Gary Ferner called 100 volunteers to drum up support and the weather was absolutely gorgeous...our cleanup was coordinated with Community Resource Center and SEAC...and Calvary St. Andrew's set up a dumpster for their own use and that of Averill Avenue neighbors.

Thank you to Mt. Hope McDonalds for the use of their large cooler for orange drink, to Bob Meadows for delicious bagels and cream cheese, and to Ray Breslin for wonderful flowers for the seven planters along South Avenue.

We had volunteers clean up the grounds around Sanford Street and estimate that more than 50 people helped out from Comfort to Linden streets. Volunteers reported neighborhood people seeing them out working, joined in with them. Isn't that what it's all about? Anyone interested in a fall clean-up, give us a call at 256-1740.▲

Give Rochester A Break!

G.
R.
A.
B.



About 35 students and staff from 12 School who took part in SWPC's anti-graffiti program were treated to pizza at the SWPC office (May 28). While here, they presented a video and also gave SWPC a banner and buttons depicting the logo and slogan "Give Rochester A Break" (Initials G.R.A.B.) This project was coordinated with Karin Wieder of Project U.N.I.Q.U.E.

Village Tool Library

by Phil Stukas

METZ, FRANCE - Sitting in my grandmother's 17th-century apartment in Metz (built during the reign of the great king Louis 14th), after having visited the oldest church in France,—the first part built in 380 (Roman times)—I see the positive impact restoration can have.

Hopefully some of the new tools I purchased will help South Wedge villagers keep our early 20th century history alive. Our largest purchase was the highest quality portable table saw I could find, which has a sliding table, making it safer than other saws. I bought other accessories for it such as a router, a jigsaw kit which turns the table into a shaper or scroll saw for making new trim to match your old trim or to put decorative edges on new shelving to match the style of your home. Other accessories are the dust bag which can be replaced by the Shop Vac; the mitre clamping kit; a dado throat plate and the legs.

The next largest tool is a Delta combination mitre box which can cut using two different angles—useful for example, in cutting trim for out-angled Victorian style soffits. The new portable band saw will come in handy for those wanting to make new angle brackets to match the old on their porches or for cutting cornices. (An accessory we can get for it would be a 5" disk sander that mounts to the side of it.)

I also bought two Makita keyless chuck, cordless drills with four batteries. This will make life much easier when working on ladders, especially on exteriors.

We now have two random orbital sanders: brand new tools on the market that are

different from disk sanders in that they turn in a random pattern that won't leave swirl marks on your clapboard. One has a dust basket, the other one is a palm-grip style.

We also have a new Dewalt screw gun with forward/reverse switch on the trigger and a removable head that allows working in tight places.

The three hand tools I picked are a drywall pole sander and two half-sheet hand sanders.

For my next tool purchase I am thinking about getting a rechargeable electric mulching mower; a Porter Cable 4"x24" belt sander with bag; and others such as tile-cutting, electrical, plumbing and masonry tools. Any suggestions are appreciated.

Thanks go out to our new interim tool librarian Jim Reilly, who volunteered many hours learning the ropes, to substitute for me while I was in France; to our tool library assistant Andrew Meadows who is a great help when it gets busy on Saturdays; and to Eric Feuerherm who helped me pick up all the new tools (which took at least three trips.)

We have also received quite a few donations. I will write about these in our next issue of the Wedge.

Also, I made a video of Mary Shicking's May 8 workshop on organic pest control. Anyone interested should call during tool library hours.

May all of your restoration projects flow smoothly and if you run into any problems, may your friendly neighborhood tool librarian be of assistance. A great summer to all fellow Wedge villagers!▲

They Make It Happen

Our work in the office has been made considerably more pleasant by the timely, reliable efforts of Jan Wyland of Sanford Street who types the monthly SWPC Board minutes. Jan responded to a call for volunteers in an issue of *the Wedge* last year and has been making our days brighter ever since. Thank you, thank you, thank you!

While we're at it, where would we have been without our ever-so friendly and wonderfully helpful School Without Walls volunteers? To Melanie Kent, Emily Leunk, Shane Baker, Andrew Meadows, Darrell King and Jimmy Nicholson: we never could have kept this office running so smoothly without you. Good luck and come back and visit!

And, thank you to Sentry Color Labs who donated a graphics scanner (valued at \$900) to work with our Mac.▲

Sum-Sum-Summertime Programs

Work Camp grants were approved—\$5,000 from Daisy Marquis Jones and \$1,500 from Rochester Female Charitable fund, \$1,000 from Christ Church in Pittsford, \$750 from Third Presbyterian Church and \$50 from St. Boniface Church. Yes! If you have any suggestions of elderly/disabled folks who need to have work done on their homes, please call the office.

Adopt-A-Block began May 3rd with Service Corps as the subcontractor of work crews cleaning South, Mt. Hope, South Clinton and Gregory Street, through August. We have noticed the difference. Let's hear it for looking good!

(Adopt-A-Park: Phil Stukas has been contracted to continue SWPC's maintenance of Marie Daley Park. Article on page 6)▲

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SABA Posts New Signs

By Joe DiDonato

This summer marks the first anniversary of South Avenue Business Association and the time when we will be writing our new proposal for 1993-94.

During the spring SABA continued to develop a marketing and media campaign for the commercial district with two billboards. The signs—on South Avenue at Alexander Street and South Clinton Avenue and Averill Avenue—are visible from both the street and highrise buildings downtown.



Pictured above are executive committee members Joe DiDonato, Phil Duquette, Mike Mallaber and SWPC Director Ed Raskin. (missing is Dick Poole.)

The group is planning to release colorful window banners with the same logo for display by area businesses in support of SABA. Also, Ray Breslin of Sentry Color Lab, unveiled the first of a new line of T-shirts with our logo.

Sentry Color now has the capability of transferring color imprints on textiles and other materials using state-of-the-art computers. Look for these collector edition shirts in the future.

This year SWPC board member Ann Baker of Gregory Park will assist us in providing a more green approach to South Avenue. Among the suggested projects is removing tree pit grates, where trees are being damaged and replacing them with ivy. Also, we envision many more flower pots both at ground level and from hangers, which along with new awnings for some of the store fronts will help improve the look along the South Avenue corridor.

In addition, a new kiosk is planned for the corner of South Avenue at Gregory Street, as a place to post community news, club venues and garage sale notices. This kiosk will focus attention to the geographical center of the Wedge.

SABA meetings are open to anyone who wishes to join us. The group meets every Monday at 8 a.m. to discuss the future of the business community. We welcome all interested community members. For more information, call 256-1740.▲

Weider Hall Renovation

by Jonathan Taylor

On Thursday June 3rd SWPC voted to support Tom Baker's parking variance petition for development of Weider Hall on the corner of Gregory and Cayuga. Baker plans to develop the 13,200 square foot building for mixed office/commercial use. His development plans require on-street parking in a heavily parked area.

Baker, however, provided the board with the results of a detailed monthlong study of parking patterns on Cayuga and Gregory. His study showed that parking is available during the hours required, i.e. normal office hours. At an earlier SABA meeting Baker also revealed renovation drawings that were sympathetic to the building's



architecture and the surrounding neighborhood. Some SWPC board members did express concern at Baker's last minute inclusion of a six foot fence along Gregory Street to protect the property of his current tenant.

The City Planning Board reviewed Baker's plans on June 16th. Although the Board approved 2nd floor development (including the fence along Gregory Street) and waived some of the parking requirements, they felt that Baker must try to secure additional spaces off-street. Unfortunately the financial considerations required 3rd floor development. Despite Baker's efforts this South Wedge gem may remain in the rough for some time to come.▲

One Proud Wedge Building

(an editorial companion to the above news article)

by Jonathan Taylor

In 1885 a German grocer family named Weider replaced their earlier two story wood frame structure on the corner of Gregory and Cayuga with a four story brick building. Romanesque arches and massings, terra cotta medallions, and cast-iron cornices enlivened his utilitarian structure. Like his contemporaries, the Weider family built for permanence; they built with purposeful elegance.

This new structure announced the family's business success. A cast iron store front and arched entrances invited customers into their ground floor business. Their residence was on the upper three floors and announced an up and coming family. From the second floor a cast-iron bay projected over the main entrance to their store. A ballroom lit by long rows of stained glass windows graced the third floor.

This combination of business and residence was common during Weider's time, even more common in an ethnic neighborhood like the German one in the South Wedge. Weider had a double investment in his community, as a business man and as a resident. With double pride, then, the prow of his building proclaimed in cast-iron letters, "Weider's Hall 1885".

Despite its beginnings, Weider's grand hall quietly moldered through the years. A first glance presents the modern spectator with a dowdy though apparently solid commercial building. A second glance reveals traces of its former splendor and evidence of its current neglect.

Fortunately, business-minded alterations through the years have mostly obscured rather than

obliterated its Victorian detailing. The romanesque brick work is in good condition, though mortar is crumbling from the more exposed surfaces. The arched entrances remain, though blocked by brick and cement. Pieces of the original cast iron store front frame Mt. Hope Auto Parts' display windows. The Weiders' bay still projects over the former entrance, its windows covered with sheet metal. The third floor ballroom is still intact. Some of the now clouded stained glass still clings to unpainted frames.

Now this neglected building awaits renovation, renovation that could rekindle its long-lost pride. Tom Baker's interactions with neighborhood organizations represents a return to the double pride of a century ago. With the help of sensitive business people and residents willing to speak up, buildings like Weider Hall can again proclaim in resplendent iron, "Weider's Hall, 1885."▲

Come One, Come All!

SWPC Membership Drive

Did you ever wonder who belongs to SWPC and how you could join? Well, wonder no more: a committee has been meeting regularly to figure out a way to invite the neighbors to become SWPC members. SWPC chairperson Anne Ekedahl and a small group have been figuring it all out and are targeting the Marie Daley Celebration as the kick off date. Members will receive a monthly newsletter, a discount on combined SWPC and tool library memberships, and the right to vote at the annual meeting.▲

OFFICIAL NEWSPAPER *The* OF THE SOUTH WEDGE

WEDGE

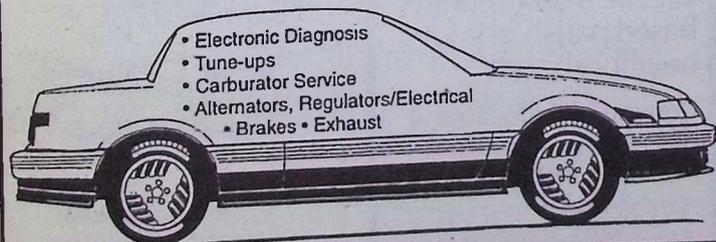
Put In Your Two-Cents Worth!

The Wedge has the makings of an editorial board. If you would like to join regulars Marianne Tucker, Ann Baker, Margaret Cain, Jeanne Stillman, Jonathan Taylor, Rose O'Keefe, Joe DiDonato and Ed Raskin—don't be shy. Our next planning session for the September issue is July 29, 6:30 p.m. at the Wedge house, 288 Sanford Street.▲

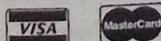
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Watching Out for Each Other



by Rose O'Keefe

Making the SouthWedge a better, safer neighborhood happens when everyone—the neighbors, SWPC and the police—works together.

Back at the end of March, a SWPC board member brought up an ongoing problem to Mayor Tom Ryan during his annual neighborhood tour. Letters were sent to the mayor and the police department about the same issue. And in May, SWPC crime prevention committee with PAC-TAC and

neighbors, helped survey and flier to set up the first meeting of a Comfort Street/South Avenue neighborhood watch block at the end of May.

On May 27th, SWPC director Ed Raskin rode with the Police drug task force during a raid of the problem property on South Avenue. The event was covered by Channel 13 and later by Channel 9. Board member Joe Di Donato and Ed were also interviewed the following afternoon by Channel 9-GRC.

The SWPC crime prevention committee—Gary Ferner, Mitchell Dannenberg and Rose O'Keefe—has assisted neighbors on Hamilton Street, the west side of Averill and the east side of Averill to deal with concerns of their specific blocks.

The committee's goal is to assist neighbors on every block in the Wedge to get to know each other better and take care of whatever business needs taking care of...SWPC will write letters to landlords, contact the police department, hold meetings at the office or in people's homes to make SouthWedge a better, safer neighborhood for all—'cause we're all in this together. ▲

More Fun Than a Pet Rock, Less Work Than A Puppy

by Ann Baker

New street trees were planted last fall in the SouthWedge. These young trees may die if they are not watered once a week during dry spells. The City isn't able to do any watering, so go ahead! Claim the tree near your house. It needs you.

If you have a hose that will reach the tree, run a thin trickle of water at its base for two or three hours. Or use a bucket to water. You'll need a minimum of fifteen gallons. Please pour slowly so the water can sink in.

When you are unsure whether or not to water, dig down five inches. If the earth is dry there, just do it.

It's possible to kill a tree with too much water, particularly when that tree is growing in heavy clay soil. If your soil feels slippery and you can roll a "snake" which doesn't crumble apart, be sure not to over-do.

Don't be suprised if you develop feelings of affection for the tree. This is entirely normal. It does not mean your life is deficient in any way. Call SWPC, (256-1740) with questions.▲



A Day in the Park

by Yancey Moore

Memorial Day is traditionally a week-end of gardening in Rochester and so it was in the SouthWedge. On Sunday May 30th, neighbors came together to weed, plant and water the flower beds in Marie Daley Park at Gregory and Ashland streets.

This is the ninth year the city's park department has provided the flowers (ageratum, marigolds, petunias, salvia, geraniums and decorative kale) and volunteers have provided the work. Phil, the park caretaker, Sue from Averill Avenue, Debbie and Yancey, both from Gregory Street, were joined this year by

Carolyn from Averill Avenue who was recruited as she walked her dog through the park, and Brendan from Sanford Street who graciously postponed his rehab projects to help out. Three youngsters from Averill Avenue, Latoya, Tamera and Sha-rita, stopped by to help just for fun!

It was fun to share a day of gardening with neighbors and new friends. We made the park a special place to enjoy as the flowers grow and bloom all summer long.

Many hands make light work. If you have an interest in the gardens and would like to join in, call 256-1740 and ask for Yancey.▲

BLOCK PARTIES and other fun

If the Marie Daley Park celebration whets your appetite for good food and good neighbors outdoors, upcoming block parties offering more of the same are:

WEST SIDE OF HAMILTON STREET: Saturday Aug. 14, from noon to 7 p.m.

CYPRESS/LINDEN STREETS: Saturday Aug. 14, from 3 to 9 p.m. in front of 203 Linden St.

AVERILL AVENUE: Sunday Aug. 15 afternoon from 2 to 6 p.m. between Whalen and Bond Streets.

MEET THE POLICE DAY is Sunday Aug. 1, 1993, from 10 a.m. to 6 p.m. at Cobbs Hill Recreation Center, at the corner of Culver Road and Norris Drive. Highland Section neighbors can meet their neighborhood police officers, see demonstrations by Scuba, K-9 units and the mounted and bicycle Patrols. Hang out with McGruff the Crime Dog, SEAC and NEAD neighborhood associations, chill out with D.A.R.E.

also:

NATIONAL NIGHT OUT AGAINST CRIME will be held Tuesday Aug. 3. Neighbors are requested to turn on their porch lights at 8 p.m. for the evening.

and:

While the weather's so gorgeous, try out some of the following:

GARDEN CENTER OF ROCHESTER, 5 Castle Park (473-5130.) Make an appointment for a free castle tour; visit the craft shop. Hours are Tues-Thurs. 9:30 a.m.-3:30 p.m. They are closed holidays.

GENESEE VALLEY PARK SWIMMING POOL has open swim Mon.-Fri. from 1-1:45 and 6-8:45 p.m.; Sat. and Sun. 10 a.m.-4:45 p.m. Admission is \$2, \$.50 under 18. For adult laps, mom & tot swim and swimming lessons, call 235-6684.

LAMBERTON CONSERVATORY AT HIGHLAND PARK, 180 Reservoir Ave. (244-8079) is open Wed. from 10 a.m.-8 p.m., and Thurs.-Sun. from 10 a.m.-6p.m.

SOUTH AVENUE RECREATION CENTER, 999 South Ave., (428-6015) pool has free open swim Mon.-Fri. from 1-4 p.m. for ages 6-13. General registration is required.

GUIDED WALKING TOURS OF MT. HOPE CEMETERY (461-3494) are free Sundays at 2 and 3 p.m., until October. (Meet at North Gatehouse, 791 Mt. Hope Ave., opposite Robinson Dr.)

HIGHLAND PARK 4-H NATURE TRAIL, 249 Highland Ave., behind Cooperative Extension Center (461-1000.) Enjoy a half-mile nature trail, with brochures and signs available.

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Mayoral Candidates Respond to WEDGE

South Wedge Planning Committee asked the candidates for mayor and city council to respond to the following question, "What will you do to attract new and retain existing businesses in the South Wedge?"

We have included the mayoral candidates responses alphabetically below, and plan to print the city council candidates' responses in the September issue.

John Erb

We must let small business do what it does best...create jobs.

- I plan to re-focus economic resources to help small businesses thrive, create an environment to attract manufacturing jobs and create economic opportunities in revitalized neighborhoods.
- Identify and articulate small businesses' key needs such as: less "red tape;" cooperative development programs; better access to City resources; improved public safety; increased public awareness.
- Direct micro loan programs: a direct loan program for small businesses creating jobs.
- New job development and training initiatives: new initiatives for small businesses that create new jobs. These incentives will include payroll subsidies and working capital for inventories.
- Economic incentive programs to revitalize neighborhoods: reward businesses that locate in neighborhoods and create new jobs. The incentive will include working capital for businesses and development dollars for neighborhoods.
- Co-op programs for physical improvements and public relations: provide development dollars to a neighborhood and small business to revitalize it, create new business and improve the public's image. The end goal will be to create new jobs and employ people from the neighborhood.
- Co-operative development program: provide resources for new business initiative when large corporations and small business create jobs.

William A. Johnson Jr.

The next mayor must overcome the neighborhood parochialism which is so pervasive in Rochester and develop a comprehensive plan to revitalize the total community. Thus I will decline to speak about specific neighborhoods.

Our ability to attract new businesses and retain established ones depends on our ability to control and reverse those forces which lead to divestment in neighborhoods: crime, deteriorating schools, urban pollution (i.e. graffiti, abandoned houses and cars, trash and litter, loitering, noise and vandalism.)

It is essential to get residents, business owners, churches and agencies to work together and develop specific programs to attack these problems. When these measures have been effectively implemented, specific government funding (e.g. CDBG funds) can be used to leverage private capital, to create the means for revitalizing neighborhoods. These opportunities will be available to any sectors of the city where residents put aside narrow parochialism and work together in positive, pro-active collaborative efforts.

Roosevelt Myers Sr.

I will implement campaigns to promote effective business developments and increase job opportunities for residents in the South Wedge area.

- I will encourage all of the existing business owners to work together to hire employees from the area.
- I will clear the area of all types of trash and rubbish.
- I will increase police patrol.
- I will develop and/or support existing neighborhood watch programs.
- I will crack down on drug houses.
- Encourage other small businesses to move to the South Wedge community.
- In order to keep in tune with concerns of the business owners of the South Wedge area, I will keep an open line of communication.

Kevin Murray

Decentralize the decision-making process through neighborhood developed Vision 2000 plans and reallocation of resources to implement these plans. Establish neighborhood business roundtables to work with the mayor and city staff, anticipating problems before they occur and fostering commonality of purpose between city hall and business.

Encourage creation of small business incubators in neighborhoods, providing research and support to make ideas for new businesses a reality.

Consider merging the Economic and Community Development departments, eliminate red tape, downtown and assign an advocate staff member to each start-up business to usher it through the approval process.

Tie neighborhoods into such programs as the New York State Neighborhood Based Alliance (NBA) which creates partnerships between government, neighborhoods and related interests to improve the job base and economic opportunities.

Implement the Community Mobilization Against Violence recommendations, expand community policing with foot and bike patrols, strengthen Neighborhood Watch and PAC-TAC programs and fund crime prevention coordinators in each neighborhood.

Nancy Padilla

First and foremost I would continue the efforts of neighborhood groups and the South Wedge Planning Committee begun throughout the year, i.e. Rochester Science Park Project and the efforts to regain a supermarket in the Clinton Avenue Goodman Street area.

An inventory would be taken of existing businesses in the area with input from the neighborhood groups to determine what businesses exist and what potential investment can be explored to complement the residential neighborhood. Opinions of residents in the sector

would drive any plan developed for attracting or retaining new businesses. Strong consideration would be given as strategic plans are developed jointly.

I will review the existing economic development policy of the City and determine principles driving the policy and how they relate to the South Wedge and other areas of the City. I will press to insure that resources and energies for re-development are appropriately and fairly distributed. Strong advocacy would occur encouraging depositing City fund with banks that invest in the development of retaining and developing existing businesses in the South Wedge areas.

Ruth Scott

Attracting businesses to streets like South Avenue in the South Wedge needs to become a priority for City government. These commercial strips are the gateways to our neighborhoods. If they are vibrant and attractive, they can be a major asset; if they are decaying and lack neighborhood-serving businesses, they can be a real impediment to neighborhood revitalization. They are inexorably tied to the success of the surrounding residential areas.

While on City Council, I was a forceful advocate for empowering neighborhood commercial areas. The approach which the City has traditionally taken, creating a small range of programs which are available city-wide, has not worked. Programs must be tailored to the individual needs of specific commercial strips or nodes, allowing each area to design the programs and approaches it needs to grow and prosper.

I would expand some of the new approaches which the Community Development Department has begun by assigning City planning staff to work with the neighborhood to define the specific needs of each commercial area and to create appropriate mechanisms to address those needs. Some areas may need help recruiting businesses, some may focus on building rehabilitation, while others may require lending consortia to generate capital. The key approach will be to provide the tools to each neighborhood to enable it to be the architect of its own solutions.▲

Do you or anyone you know need help? Southeast Youth Project has produced a resource directory which identifies neighborhood and city-wide resources to help you when you are in need. Southeast Youth Project is a program of Family Service of Rochester Inc. at 1040 S. Clinton Ave. If you would like a copy of their directory, call Southeast Community Resource Center at 232-1840.

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History of Scouting in the Wedge



Zukowski brothers: Fred and Leon; Dick Eisenberg, Ernie and Norm Meteyer, Walt Robinson, Andy Holmes, Bub Shubmehl, Van Conrad, Bud Sheming, George Miller; also the Cushings and the Alesis.

We were devastated around 1932 when Norm Redfern died of heart cancer, which was very rare. He was about 14 years old and we mourned his passing for a long time thereafter. He was buried in Mt. Hope Cemetery in his Scout uniform with us as pallbearers.

Others whom I remember fondly were Gordy Jensen, Hal Forman, Joe Sadler, Al Rossiter, Al MacArthur, Bob Litchwart, and some whose influence was great, but whose names escape me now. We would be happy lighting the flame of recollection by any whose name is not here, but was part of us at that time.

As we left scouting, we carried our knowledge into the community. Many of us served in the coming WWII, we married, we had families, we went into the labor force, the professions; some stayed in the South Wedge, some moved to the far corners of the country and the world. Some passed away: Jim Rush never returned from the war.

The South Wedge has made a significant contribution to the community through the Scout program of Troop 28 and now Troop 200.▲

This picture was taken Memorial Day, 1929. We would appreciate anyone recognizing any of the Scouts to let us know who they are. Call us at 256-1740 and we can put you in touch with Vince.

by Vince Corsall

Troop 28, chartered in 1914, was the oldest chartered Boy Scout Troop in Rochester in 1929 when I joined. Meetings were held in the St. Andrew's Episcopal Hall (now apartments) at the corner of Averill Avenue and Ashland Street. The Rev. Fred Crosby Leo was rector at the time.

Hundreds of youths from the South Wedge came under the leadership of Milt Schaeffer, a great scoutmaster. In 1931 he left to start Troop 200 at St. Boniface Parish, taking a good number of Catholic scouts with him. I chose to stay.

Elmer Siebert then took over and was followed through the thirties by Bob Jensen and later George Jamieson, who was called into service during WWII. The troop went into decline and finally was disbanded. However during my years in the troop, it was a flourishing organization, which contributed much to me and my fellow scouts.

The meetings started with the Pledge of Allegiance, followed by the Scout Oath: "On my honor, I will do my best..." There were eight patrols with eight boys each. Ed Kohler was my patrol leader in the Panther Patrol. I was later to succeed him. Other patrols I recall were: the Fox, Wolf, Lion, Bear, etc. Our assistant Scoutmasters were: Bob Jensen, Percy Dodge, George Mirch, George Mannhart.

Meetings were spent preparing us to advance through Tenderfoot, Second Class, First Class and eventually to Eagle. We learned First Aid, knot-tying, lifesaving, survival in the woods, swimming and the natural love of nature by identifying birds, trees, wildflowers, forest animals et al. We planted trees, we placed flags on graves.

Often weekends we were out camping at Camp Three-Lakes in Durand Eastman Park; or at a camporee in Mendon Ponds Park which gathered scouts by the hundreds from all the Monroe County troops; or a couple of weeks at Camp Pioneer on Lake Ontario. We marched in all the city parades.

Like Mr. Chips, the names of my friends in scouting from those days pass before my mind's eye, some with whom I still have contact. They have left an indelible imprint on my mind and heart. There were the Swart brothers: Ernie and Dick, the

CLASSIFIEDS

Help yourself and your community newspaper. Place a classified advertisement in *The Wedge*. \$10 per issue up to 10 lines. Call The Wedge office at 256-1740.

Are you looking to earn extra money? *The Wedge* currently has two part-time positions available for advertising sales coordinators. Unlimited earning potential. Forward your resume to *The Wedge*, 288 Sanford St., Rochester N.Y. 14620.

Your neighborhood newspaper requires your input, ideas and extra hands on a volunteer basis to be successful. The next planning session is July 29, at 6:30 p.m. Call 256-1740 for information.

FREE! You dig! About 15 feet of mature privet hedge can be yours for the taking. By appointment only. Call SWPC for details.

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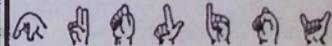
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