



hello neighbors

AND FRIENDS OF THE SOUTH WEDGE

HAPPY SUMMER!
JOIN US!



Join us for the Annual South Wedge Community Yard Sale
Saturday, August 2nd
10 AM to 3 PM
South Wedge, Rochester

For just \$10, your yard sale will be listed on our official website and printed maps to help shoppers find you. This is a great way to draw more foot traffic and be part of a fun, neighborhood-wide event.

Cost to Participate: \$10 (includes map & online listing)

[MORE INFO HERE](#)

JULY 17 SASSY IN THE SOUTHWEDGE! **4:00 FREE**

ICE CREAM SOCIAL

HAPPY HOUR DANCE PARTY

COMMUNITY RESOURCES AND VENDORS

PERFORMANCES

DJ NICKL

DJ BRIAN BUTTLETT

STUNT DOUBLE

STAR ALLEY LUX LOUNGE

SOUTH WEDGE **PRIDE** EVENT!

Sassy in the South Wedge

Thursday, July 17th

4pm

Lux Lounge/Star Alley

more details coming

A promotional poster for the South Wedge Festival 2025. The top half has a blue background with white and black text. On the right, there is a line drawing of a person with long hair playing a guitar, with two dogs (a small dog and a bulldog) sitting on the ground in front of them. A circular graphic contains the date and time. The bottom half of the poster has a white background with black text.

SOUTH WEDGE PLANNING COMMITTEE *presents*
SOUTH WEDGE FESTIVAL
2025
SOUTH AVENUE BETWEEN
GREGORY ST & AVERILL AVE
ROCHESTER, NEW YORK

SATURDAY
AUGUST 16th
11AM-5PM

THE YEAR OF THE BUSKER
SHOP LOCAL

MUSICIANS | ARTISTS | LOCAL SMALL BUSINESSES | FOOD & DRINKS
a free event **FOR ALL AGES**

The mission of South Wedge Fest 2025 is to bring the community together to celebrate the uniqueness of the South Wedge while having fun. You will have the chance to visit local artists, vendors, food trucks, and the eclectic businesses on South Ave, while grooving to a line-up of Rochester's best buskers.

PET PARADE. BUSKERS. FOOD. ARTISTS & MORE!

****we are still looking for sponsors. wait list only for buskers and vendors.**

BECOME A SPONSOR



Silent Disco
at South Wedge Fest!

Saturday, August 16th
in Star Alley on South Ave

*More details to come

UPCOMING MEETINGS:



SPEAK UP!

JUNE 25TH

5:30-7PM

Community Engagement Committee (CEC)

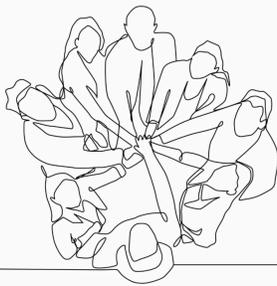
**SWPC Headquarters
224 Mount Hope Ave.**

The SWPC Committee meetings are open to the public and meet the 4th Wednesday of each month.

Join us in person at the SWPC Office at 224 Mt Hope Avenue Rochester NY 14620.

Contact us at (585)256-1740 or
at info@swpc.org

[MORE INFO](#)



BUSINESSES UNITE!

South Clinton Business Association
3rd Thursdays of the month
9:30 – 10:30 a.m.

Location announced on Instagram:

[South Clinton Merchants Instagram](#)



Join In!

SWPC Board Meeting

Wednesday, July 16th
5:30pm – 7:00pm
224 Mount Hope Ave.

[MORE INFO](#)



B.A.S.W.A.

2nd Wednesday of month
6:00pm – 7:00pm

Location TBA

<https://southwedge.com/baswa/>

JOIN US!

for SOUTH WEDGE STEPS

FREE
EVENT

Rain or shine!



TUESDAYS *and* THURSDAYS
MORNINGS *at* 8:30AM

MEET OUTSIDE OF ABUNDANCE FOOD CO-OP
571 SOUTH AVENUE, ROCHESTER



INFO@SWPC.ORG

WALK AROUND *the* WEDGE WITH US
and GET YOUR STEPS IN

(APPROX. 30 MINS, ROUTES WILL VARY)



DONATE TO OUR



SWPC FOOD DRIVE

DONATIONS CAN BE BROUGHT *to*
SOUTH WEDGE PLANNING COMMITTEE OFFICE
at 224 MT HOPE AVENUE | MON - THURS 9AM *till* 12PM

PEANUT BUTTER • CANNED SOUP • CANNED FRUIT
CANNED VEGETABLES • CANNED STEW • CANNED FISH/MEAT
• CANNED BEANS •

for
MORE INFO: INFO@SWPC.ORG



FARMERS MARKET

SWPC is not hosting a Farmers' Market this year, but we'd like to encourage folks to attend the 19th Ward's Genesee Farmers Market!

Every Tuesday through October 7th

4:00pm – 7:00pm

831 Genesee St.

[MORE INFO](#)

thank you to our sponsors!



until next time
GO SOUTH WEDGE!

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South Wedge Planning Committee (SWPC) | 224 Mt Hope Avenue | Rochester, NY 14620 US

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