



hello neighbors

AND FRIENDS OF THE SOUTH WEDGE

**SPRINGING RIGHT INTO SUMMER!
CHECK OUT ALL THE UPCOMING EVENTS!**

classes and programming



Aging with Insight

Educational sessions for older adults

River Edge Manor
535 Mount Hope Avenue

Fraud Prevention
Friday, May 30 @ 2:00 p.m.
Presented by Lifespan

For reservations, contact Natalie Tredway at
(585) 256-1740 or info@swpc.org

[Sign Up Today](#)

Fraud Prevention: Learn about common scams and the ever-evolving tactics used by scammers to take your and your loved ones' money.

Episcopal SeniorLife Communities –
River Edge Manor
535 Mt Hope Avenue, Rochester
Friday, May 30
2:00-3:00 p.m.

This class is FREE.



Aging with Insight

Educational sessions for older adults

River Edge Manor
535 Mount Hope Avenue

Senior Living Options
Thursday, June 12 @ 10:00 a.m.
Presented by ESLC

For reservations, contact Natalie Tredway at
(585) 256-1740 or info@swpc.org

[Sign Up Today](#)

Senior Living Options: Join us for this valuable session designed to help you navigate the many senior living options available. We'll explore the different levels of care, services offered at each, and the key questions to ask when touring communities. You'll also gain access to helpful resources to guide you through the decision-making process.

Episcopal SeniorLife Communities –
River Edge Manor
535 Mt Hope Avenue, Rochester
Thursday, June 12

10:00-11:00am

This class is FREE.



Cornell Cooperative Extension - Invasive Plants with John Nelson

This presentation will explain what invasive plants are, which invasives you are likely to find in your garden, and how you can control them.

Thursday, June 5

5:30-6:30pm

Abundance Community Room
571 South Avenue, Rochester

[Register Here](#)

NeighborWorks Community Partners - Intro to Home Buying:

In this workshop, we discuss risks and benefits of buying a home, how to get prepared to buy a home- creating a spending plan, establishing, maintaining, or repairing credit, saving for downpayment, shopping and purchase.

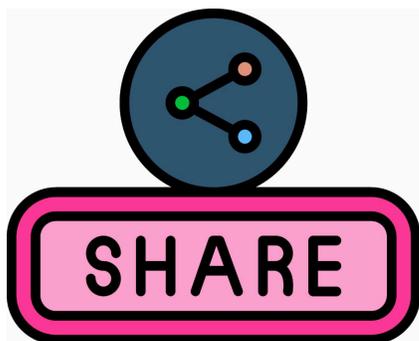
Thursday, June 12

5:30-6:30pm

NeighborWorks
570 South Avenue, Rochester
*parking/entrance back of building

[Register Here](#)

community engagement



VOLUNTEER OPPORTUNITIES

:::community outreach & networking in our neighborhood:::passing out resources to residents at Hamilton, including those acquired from Trash to Treasure:::

6/3: Pinnacle Pop-Up - 11:00am-12pm
919 South Clinton Avenue

6/7: Hamilton Pop-up - 10:30 - 11:45am
185 Mt Hope Avenue

[MORE INFO](#)

Ice Cream Social

SPONSORED BY:
HEDONIST ARTISAN ICE CREAM
&
EPISCOPAL SENIORLIFE
COMMUNITIES

FREE
for all
TO ATTEND



MONDAY
JUNE 16TH
at 1:30 PM

EPISCOPAL SENIORLIFE
COMMUNITIES
535 MT HOPE AVENUE

DONATE TO OUR



SWPC FOOD DRIVE

DONATIONS CAN BE BROUGHT *to*
SOUTH WEDGE PLANNING COMMITTEE OFFICE
at 224 MT HOPE AVENUE | MON - THURS 9AM *till* 12PM

PEANUT BUTTER • CANNED SOUP • CANNED FRUIT
CANNED VEGETABLES • CANNED STEW • CANNED FISH/MEAT
• CANNED BEANS •

for
MORE INFO: INFO@SWPC.ORG

[MORE INFO](#)

JOIN US!

for SOUTH WEDGE STEPS

**FREE
EVENT**
Rain or shine!



TUESDAYS *and* THURSDAYS
MORNINGS *at* 8:30AM

MEET OUTSIDE OF ABUNDANCE FOOD CO-OP
571 SOUTH AVENUE, ROCHESTER



INFO@SWPC.ORG

WALK AROUND *the* WEDGE WITH US
***and* GET YOUR STEPS IN**

(APPROX. 30 MINS, ROUTES WILL VARY)





Melissa Marquez Retirement Party
Thursday June 12th
4-7 pm
389 Gregory Street

Dear Genesee Co-op Member/Owners:

We are writing to announce to you that Melissa Marquez, our Chief Executive Officer (CEO) for the last 20 years is retiring from her role at the credit union as of June 12, 2025. Melissa's leadership has been instrumental to the success of Genesee Co-op, and we could not have thrived without her. When she began here, our credit union had 2,400 members and \$7 million in assets. The credit union was also in serious financial shape. As Melissa retires, our credit union has 4,500 members and \$45 million in assets. We are financially strong, own our own building, and just launched our new logo and website.

The Board of Directors of Genesee Co-op FCU is truly excited to announce that Dan Apfel, our Chief Operations Officer, has been chosen as the next CEO of our credit union. Over the last seven years, Dan has been working collaboratively with Melissa to ensure that our members have a positive experience every time they call, visit, write or email the staff of the credit union. Dan's creativity, dedication and leadership are all qualities that will ensure that our credit union remains financially strong, continually welcoming and focused on the financial well-being of all our members. Let us all welcome Dan in his new role here at Genesee Co-op as the fourth CEO over the last 43 years.

We will be having an informal retirement celebration for Melissa from 4-7 PM on Thursday June 12th at 389 Gregory Street – enter on Cayuga Street (the Ballroom on the 3rd floor of the credit union building). Please drop by and join us saying thank you to Melissa.

Professional Development



FREE CLASS:
ACCOUNTING 101
DATE: Tuesday June 17th
TIME: 6-8PM
PLACE: 224 MT HOPE

Christopher Hennelly
Accountant/Taxes/Humorist

This will actually be an entertaining/knowledge sharing event because it mixes humor and accounting .

Covers: Chart of Accounts, Balance Sheet, Profit & Loss which in turn will help you understand basics for QuickBooks & or other accounting software. Space is limited.



PRESENTED BY
SOUTH WEDGE PLANNING COMMITTEE

Business Development: Accounting 101

Covers: Chart of Accounts, Balance Sheet, and Profit & Loss which in turn will help you understand basics for QuickBooks & or other accounting software. Space is limited to 10 people.

Tuesday, June 17

6:00-7:00pm

SWPC Office

224 Mt. Hope Avenue, Rochester

[REGISTER HERE](#)

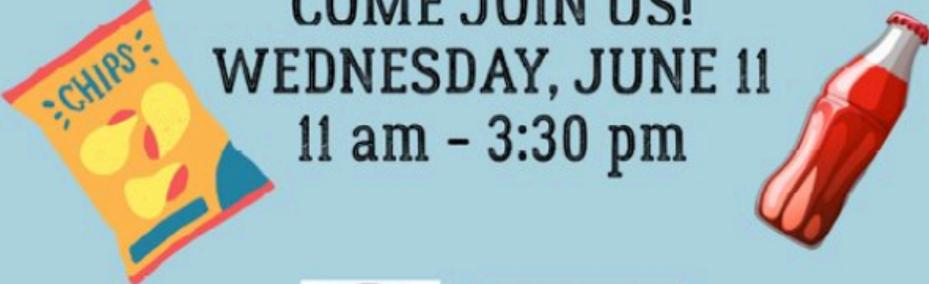


NeighborWorks Community Partners

OPEN HOUSE CARNIVAL

snacks, drinks, games & prizes

COME JOIN US!
WEDNESDAY, JUNE 11
11 am - 3:30 pm



NCP Front Lawn
570 South Avenue, Rochester



[MORE INFO](#)

STAY INFORMED!

Zoning Public Hearing

Project Address: 590, 630, 668, and 692 Mt. Hope Avenue

Description: Proposal to add a 1" horizontal rail atop the existing fence spikes

Wednesday, June 4, 2025

6:00 p.m.

[Learn More](#)



NBN6 In-person Meeting

- Monday, June 16th
- 5:30 pm - 7:00pm
- Olmstead Lodge - 171 Reservoir Avenue, Highland Park

NBN6 is a coalition of city neighborhoods located in the south east of Rochester NY. Originally formed as part of the 'Neighbors Building Neighborhoods' initiative, the group of Sector 6 neighborhoods have continued to meet and work together towards common goals. This meeting will give you the opportunity to connect with your neighborhoods and share information!



**TURN IDEAS
INTO ACTION!**

Community Engagement Committee (CEC)

Wednesday, May 28st
5:30-7:00PM
SWPC Headquarters
224 Mount Hope Ave.

MORE INFO

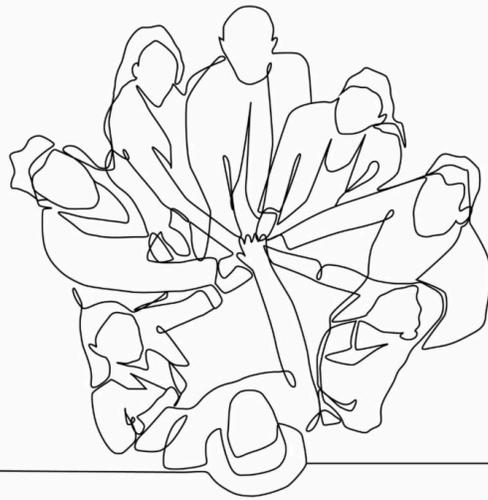
Have a project idea or want help applying for a grant? We're here to support you—stop in or reach out!



Attend!

SWPC Board Meeting
Wednesday, June 18
6:00 – 7:00 p.m.
224 Mount Hope Ave

MORE INFO



BUSINESSES UNITE!

South Clinton Business Association

3rd Thursdays of the month

9:30 – 10:30 a.m.

Location announced on Instagram:

[South Clinton Merchants Instagram](#)

BASWA

2nd Wednesday of month

6:00pm – 7:00pm

Location TBA

<https://southwedge.com/baswa/>

JUNE 6

BASE

Morning Mixer

9:30-11:30AM

BASE IS AN AD-HOC GROUP OF MERCHANT AND BUSINESS ASSOCIATIONS IN THE SOUTH EAST QUADRANT. ALL BUSINESSES, WHETHER MEMBERS OF THEIR LOCAL ASSOCIATIONS OR NOT, ARE WELCOME TO COME TO THIS MIXER AND MEET OTHER BUSINESS OWNERS AND CREATE COMMUNITY. THIS EVENT IS NOT OPEN TO THE GENERAL PUBLIC. YOU MUST RSVP AND BE A BUSINESS OWNER IN THE SOUTH EAST QUADRANT TO ATTEND

HATTIE'S AT STRATHALLEN

  **BASE_ROC**

MUST RSVP BY USING THE QR CODE (RIGHT) BY 5/30/2025



[SIGN UP HERE](#)

highlights (and local business spotlights)

SOUTH WEDGE PLANNING COMMITTEE *presents*
SOUTH WEDGE FESTIVAL
2025

SOUTH AVENUE BETWEEN
GREGORY ST & AVERILL AVE
ROCHESTER, NEW YORK



MUSICIANS | ARTISTS | LOCAL SMALL BUSINESSES | FOOD & DRINKS
a free event FOR ALL AGES

SOUTH WEDGE FEST

Help bring the neighborhood alive with music and art!
Reach out to sign up as a Busker or Vendor or to help coordinate!
We're looking for Buskers & Busker Organizers Now!

Email: JPosey@swpc.org

Coming Soon...



THE SIREN AND THE SEA

Coming soon to Rochester:::
426 South Avenue!

Our craft coffee shop and fully stocked general interest bookstore is soon to become your favorite "third place" between work and home -- perfect for meeting, studying, or relaxing.

We can't wait to welcome you in and show you what we've been working on! 📖✨

[#SupportLocal](#) [#NewBusiness](#)
[#Rochester](#) [#BooksandCoffee](#)
[#ComingSoon](#) [#IndieBookstoreDay](#)
[#IndieBookstore](#)

FARMERS MARKET

SWPC is not hosting a Farmers' Market this year, but we'd like to encourage folks to attend the 19th Ward's Genesee Farmers Market!

Tuesdays June 3rd – October 7th

4:00pm – 7:00pm

831 Genesee St.

Next week is Westside Market's Eco Fair!

[LEARN MORE HERE](#)

Eco Fair – June 3rd

Join us to explore sustainable living with these incredible organizations:

- **Impact Earth** – Composting, zero waste, and behavior change education
 - **GreenSpark Solar** – Local solar energy solutions for homes and businesses
 - **Repair Café – South Wedge Mission – Fix-it station for household items**
 - **U of R Institute for Human Health & Environment** – Connecting environment and public health
 - **What's Good** – Eco-conscious home goods, gifts, and essentials
 - **SewGreen Rochester** – Sustainable fiber arts and creative reuse
 - **Healthy Yards Monroe County** – Sustainable landscaping and biodiversity education
 - **AMPED – Finger Lakes Clean Energy Hub** – Helping homes and businesses go all-electric
 - **Third Act Rochester** – Elders organizing for climate action and democracy
 - **Taproot Collective** – Urban gardening and youth workforce programs
 - **RAICA** – Faith-based collaboration for climate justice
 - **Reconnect Rochester** – Advocacy for biking, walking, and public transit
-  Learn, connect, and take action for a greener future—right at your neighborhood market!

Color Rochester Green

Eco Fair

Tuesday, June 3rd 4-7 PM
Westside Farmers Market
831 Genesee Street Rochester

GIVEAWAYS!

20 VENDORS!

DEMOS!

Come and enjoy the many vendors and learn how to make your home and the ROC a healthier, greener place.



FOR MORE INFORMATION

WWW.WESTSIDEMARKETROCHESTER.COM





GOOD DEEDS:

Let's hear it for Kiwanis Club of Rochester (South Wedge)
President Heather Henderson conducted a food drive and distributed nonperishables to
SWPC's resource library and donated peanut and sunflower butters to SWPC's Pop-Up event
at The Hamilton!

[Rochester, NY Kiwanis](#)

THANK YOU TO OUR SPONSORS:





Kiwaniis
CLUB OF ROCHESTER, NY



Episcopal
SENIORLIFE
Communities

Life. Inspired every day.

until next time

GO SOUTH WEDGE!

follow us on facebook and instagram!



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South Wedge Planning Committee (SWPC) | 224 Mt Hope Avenue | Rochester, NY 14620 US

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