

## South Wedge Fest: Celebrating Community and Supporting Our Work

By *Jennifer Posey, Executive Director, South Wedge  
Planning Committee*



Each year, South Wedge Fest brings our neighborhood to life in a way that truly captures the spirit of our community. From local music and art to food, small businesses, and neighbors gathering together, it's a day that reflects everything we love about the South Wedge—creativity, connection, and a strong sense of place.

With **over 4,000 people attending each year**, South Wedge Fest has grown into one of Rochester's most vibrant neighborhood celebrations. This year, we're proud to feature **more than 70 vendors** and **over 20 musical and dance performances**, showcasing the incredible talent, culture, and creativity that make our community unique. From live music to cultural dance groups, the festival offers something for everyone.

One of the festival's most beloved traditions is the **South Wedge Fest Pet Parade**, where our furry friends take center stage and bring smiles to attendees of all ages.

We are especially excited to expand the festival's cultural programming this year thanks to a grant from the Rochester Area Community Foundation. Through their Vitality Grant, we will be bringing an exciting variety of dancers and cultural performers to the festival. We are also grateful for support from Monroe County and the City of Rochester, whose funding helps us continue to grow this event while keeping it accessible and welcoming to all.

South Wedge Fest is more than just a celebration—it is the South Wedge Planning Committee's **main annual fundraiser**, and it plays a critical role in supporting the work we do throughout the year. Funds raised through the festival help SWPC provide community programming, neighborhood engagement opportunities, housing stability initiatives, health and wellness activities, and other efforts that strengthen the South Wedge.

As we prepare for this year's event, we are actively seeking **sponsorships and donations from residents, businesses, and community supporters**. Every contribution helps make South Wedge Fest possible and supports SWPC's mission year-round.

Businesses and organizations interested in becoming sponsors can learn more about sponsorship opportunities by visiting:

[South Wedge Festival Sponsorship Opportunities](#)

Residents who enjoy the festival and want to support this cherished neighborhood tradition are also encouraged to make a donation. No contribution is too small, and every dollar helps us continue creating a festival that celebrates the best of the South Wedge.

Whether you're interested in becoming a sponsor, volunteering, making a donation, or simply attending, your support helps make South Wedge Fest a success.

South Wedge Fest is a reminder of what we can accomplish when we come together. It's not just about one day—it's about building connections, supporting local businesses and artists, and investing in the future of our neighborhood.

We hope you'll join us in making this year's South Wedge Fest another unforgettable celebration of community, culture, and neighborhood pride.

For sponsorship information, festival updates, and volunteer opportunities, visit:

[www.swpc.org](http://www.swpc.org)

Together, we can make South Wedge Fest 2026 our best festival yet!

## *community engagement*



### **SWPC BOARD MEETING**

All are welcome to attend  
***Tuesday, June 16th***  
***at 9:00am***

[\*\*\*ZOOM LINK\*\*\*](#)



### **COMMUNITY ENGAGEMENT MEETING**

***Wednesday, June 24nd***  
***5:30pm***  
***SWPC Office***  
***224 Mt. Hope Ave***



### **NBN6 MEETING**

The next NBN6 meeting

***Monday June 8th***  
***5:30-7:00pm***

[\*\*\*Join Zoom Meeting\*\*\*](#)

Meeting ID: 846 7114 4598  
Passcode: 987019

If you'd like to be on the NBN6 newsletter  
please email  
[\*\*\*nbn6leadershipteam@gmail.com\*\*\*](mailto:nbn6leadershipteam@gmail.com)

# FLOWER CITY FRENZY



SCAN  
FOR  
DETAILS

A FIRST ROBOTICS COMPETITION OFF-SEASON EVENT

**HIGH-SPEED ROBOTS IN ACTION**

**SATURDAY JUNE 6, 2026**

**9 AM - 6 PM**

**EAST HIGH SCHOOL**

**1801 EAST MAIN STREET • ROCHESTER, NY**

**Watch robots compete live in a fast-paced,  
high-energy event**

**Free and open to the community**

**Family-friendly • STEM activities for kids**

**Concessions available**

**Food trucks on site**



Questions?

[flowercityfrenzy@gmail.com](mailto:flowercityfrenzy@gmail.com)

Hosted by RCSD and Wilson X-Cats FRC Team 191





## VISION ZERO

This month the city hosted multiple events to allow residents to learn about and comment on the next steps of the Vision Zero project; the potential rollout of automated traffic enforcement and the lowering of the city speed limit to 25mph (if approved by City Council). Vision Zero is the city's initiative to reduce traffic fatalities to *zero*.

Rochester has the highest rate of severe car crashes and fatalities for similarly sized cities in New York State, and those crashes disproportionately affect our most underserved neighborhoods. This project looks to create a bicycle spine network, improve pedestrian safety, calm traffic, and possibly expand the use of automated traffic enforcement.

Thank you to Councilmember Mitch Gruber leading the charge on this project and coming to hear direct community feedback this past month. There are no future meeting scheduled at this time, but comments and questions may be sent to [ROCVisionZero@CityofRochester.Gov](mailto:ROCVisionZero@CityofRochester.Gov) .

You can also access information about the *recommendations for automated traffic enforcement implementation*, the joint County and City *Red Light Camera Effectiveness Evaluation*, or the *ROC Vision Zero 2026 Progress Report* to get up to date on where the project is currently at in implementation.

# SAVE THE DATE!

**POETRY, LIVE MUSIC, COMMUNITY  
IN HIGHLAND PARK, ROCHESTER NY**



**FLOWER CITY  
POETRY  
FEST**

**JUNE 10-12 | 6 - 8:30PM  
HIGHLAND PARK BOWL**

 ROCHESTER  
ORATORIO  
SOCIETY

 HIGHLAND PARK  
CONSERVANCY

 writers  
& BOOKS

**JAZZ**



**IN THE BOWL**

Featuring  
**The Excursion  
Jazz Orchestra**  
and  
**The Mid-Century  
Modern Jazz  
Quartet**

Tuesday, June 16th 7-9pm  
at the Highland Bowl Stage  
Free & Open to the Public.

Wine sampling by  
 INSPIRE MOORE  
plus free popcorn!

For more information, visit  
[highlandparkconservancy.org](http://highlandparkconservancy.org)  
Special thanks to Monroe County Parks

 HIGHLAND PARK  
CONSERVANCY

BASWA PRESENTS



BREWERY BATTLES

LIVE WRESTLING

COOL BANDS

OVER 70 BREWERIES

PLUS SELTZERS. CIDER. COFFEE. NA OPTIONS



Tickets



Rochesterrealbeer.com

July 11th

VIP 3-8PM	GENERAL ADMISSION 4-8PM	LATE ADMISSION 6-8PM
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A fundraiser for the South Wedge neighborhood



SAVE THE DATE

Thursday, July 16th  
South Wedge Pride Event  
Lux Lounge and Star Alley

More Info Coming Soon!



**Explore city resources,  
ask questions,**

**and get connected to services  
that support you and your neighborhood.  
Snacks provided!**

**Meet Your City Team!** Come meet friendly faces from the:

- Southeast Neighborhood Service Center
- Rochester Police Department ■ Rochester Fire Department
- Code Enforcement Team

**Tuesday, July 28 · 5:30 – 7:30 p.m.**  
**Marie Daley Park · 160 Gregory St**



**CITY of ROCHESTER**  
Malik D. Evans, Mayor

**NEIGHBORHOOD  
SERVICE CENTERS**

Annual



# SOUTH WEDGE

# COMMUNITY YARD SALE

SATURDAY  
AUGUST 1<sup>ST</sup>

*rain or shine*

10A to 3P



SAVE THE DATE!  
MORE INFO TO COME!



GO SOUTH WEDGE!

WWW.SWPC.ORG



## South Wedge Festival

**Save the Date:**  
**Saturday, August 15**  
**11am-5pm**

We are currently planning the 2026 South Wedge Festival.

Are you a Busker interested in performing?  
[Apply Here](#)

Are you interested in info about sponsoring the event?  
[Info Here](#)

Interested in Writing for The Wedge?

Are you interested in writing articles for The Wedge Newsletter?  
Submit your ideas, articles, even photos or art would be cool!

*Email Us!*



# JOIN US!

*for* SOUTH WEDGE STEPS

**FREE  
EVENT**  
*Rain or shine!*



**TUESDAYS *and* THURSDAYS**  
**MORNINGS *at* 8:30AM**

**MEET OUTSIDE OF ABUNDANCE FOOD CO-OP**  
**571 SOUTH AVENUE, ROCHESTER**



INFO@SWPC.ORG

**WALK AROUND *the* WEDGE WITH US**  
***and* GET YOUR STEPS IN**

(APPROX. 30 MINS, ROUTES WILL VARY)



*Thank you*



Thank you to Cheryl Chiappone with Shimmy Mob Rochester for doing a flashmob during the South Wedge Scavenger Hunt to benefit  
*Restore Sexual Assault Services!*

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**Our Neighborhood Highlight**  
**Hipocampo Children's Books**  
*Hipocampo Children's Books*



**GO SOUTH WEDGE**



South Wedge Planning Committee | 224 Mt Hope Ave | Rochester, NY 14620 US

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