LETTER FROM THE EXECUTIVE DIRECTOR

Give a Little. Make a Big Difference. Support the Wedge Waddle.

By Jennifer Posey, Executive Director, South Wedge Planning Committee

Every Thanksgiving morning, something special happens in the South Wedge. Before families gather around their Thanksgiving tables, more than 1,000 people come together for the Annual **Wedge Waddle**—a free, family-friendly 3-mile walk/run that brings our community together and starts the holiday with energy, generosity, and a sense of connection.

As a South Wedge Advocate, employee of SWPC, and a Business Owner- I see the Wedge Waddle as much more than a fun Thanksgiving tradition. It represents what I love about the South Wedge: neighbors supporting neighbors and local businesses investing in the community they serve.

The Wedge Waddle is made possible because of our sponsors and community supporters. Sponsorship dollars help cover the many costs involved in putting on a free community event, including t-shirts, advertising, route support, supplies, and set-up. But sponsorship is about more than helping us pay for an event. It is an opportunity to demonstrate that your business cares about Rochester and the people who live here.

The Wedge Waddle also has a giving component. Participants are encouraged to bring new socks to donate to the South Wedge Community Resource Library and **Saint Joe's House of Hospitality**. Last year, our community collected more than **3,000 pairs of socks** to help people experiencing poverty and homelessness. That is the power of bringing people together around a common purpose.

I want to personally encourage local businesses, organizations, families, and individuals to consider supporting the 2026 Wedge Waddle. **You don't have to be a major sponsor to make a difference.** Every contribution and every volunteer makes an impact.
There are many ways you can help make this year's Wedge Waddle a success.

Help us gather sponsors by reaching out to a business or organization you know. Put a Wedge Waddle yard sign in your yard to help spread the word. Volunteer to help register participants. Join us to paint event signs. Help us collect new socks for those in need. Or, if you are able, click the Donate button and make a financial contribution.

Every dollar, every pair of socks, every volunteer hour, and every conversation helps us continue this important Thanksgiving tradition.
Your support helps keep the Wedge Waddle free and accessible to everyone. Most importantly, it shows our neighbors that **the South Wedge cares**.
I hope you will join us this Thanksgiving—whether you walk, run, volunteer, sponsor, donate, collect socks, put up a yard sign, or simply cheer us on.

DONATE



UPCOMING PROGRAMS



October 22
12pm - 1pm
Abundance Food Co-op

More Info →



October 22
6pm - 7:30pm
Abundance Food Co-op

More Info →



October 23
4pm - 5:30pm
NeighborWorks

More Info →

See the Full List →

Friends of Flower City Parks & Trails

The City of Rochester is seeking input on our park system. In conjunction with Parks and Trails New York, they are exploring the feasibility of a “Friends of the Park” group. The group would be volunteers helping to improve and advocate for our local parks, similar to the existing Friends of Mount Hope Cemetery.

To start, they are seeking input on what the community experience and hopes are for our park system via ***This Survey.***

UPCOMING CLEAN SWEEPS



OCTOBER 11
10AM - 12PM
Mt. Hope Ave. & Hamilton St.
Sign-Up Here

OCTOBER 18
10AM - 12PM
South Ave & Gregory St.
Sign-Up Here

UPCOMING MEETINGS

Community Engagement Meeting

All are welcome to attend
Wednesday, October 28th
5:30-7:30pm
at the SWPC Office
224 Mt Hope Avenue

SWPC Board Meeting

All are welcome to attend
Tuesday, October 20th
at 9:00am-11am
SWPC Office
224 Mt. Hope Avenue

ZOOM Registration



19th Ward House Tour

October 17th
12pm to 4pm

Walk through and explore beautiful historic homes in Rochester's 19th Ward. The tour's theme, The Lifecycle of a Home, showcases how homeowners modify, update, and live in their homes, while honoring what makes it a special, 19th Ward home. Don't miss the 40th 19th Ward House Tour!

Tickets: $15 in advance, $18 day-of event

For More Info.

NIGHT OF THE LIVING WEDGE

An evening of tricks & treats

4:00 PM: TRICK OR TREATING FOR THE KIDS IN COSTUME

6:00 PM: PUB CRAWL FOR ADULTS IN COSTUMES! CASH PRIZES!

THURSDAY OCT. 22ND

LOCATIONS FOR KID'S TRICK OR TREATING 4-6pm

ABUNDANCE CO-OP
AXOM HOME
BOULDER COFFEE
CHEESY EDDIE'S
EQUAL GROUNDS COFFEE
HAPPY EARTH TEA
HEDONIST ARTISAN CHOCOLATES
HIPOCAMPO CHILDREN'S BOOKS
HISTORIC HOUSEPARTS
MARILLA'S MINDFUL SUPPLIES
OLD STONE TAVERN
SECOND LOOK BOUTIQUE
STEVERS CANDY
STUART'S SPICES
THE SUDSY SNOUT
TRU YOGA
(more being added)

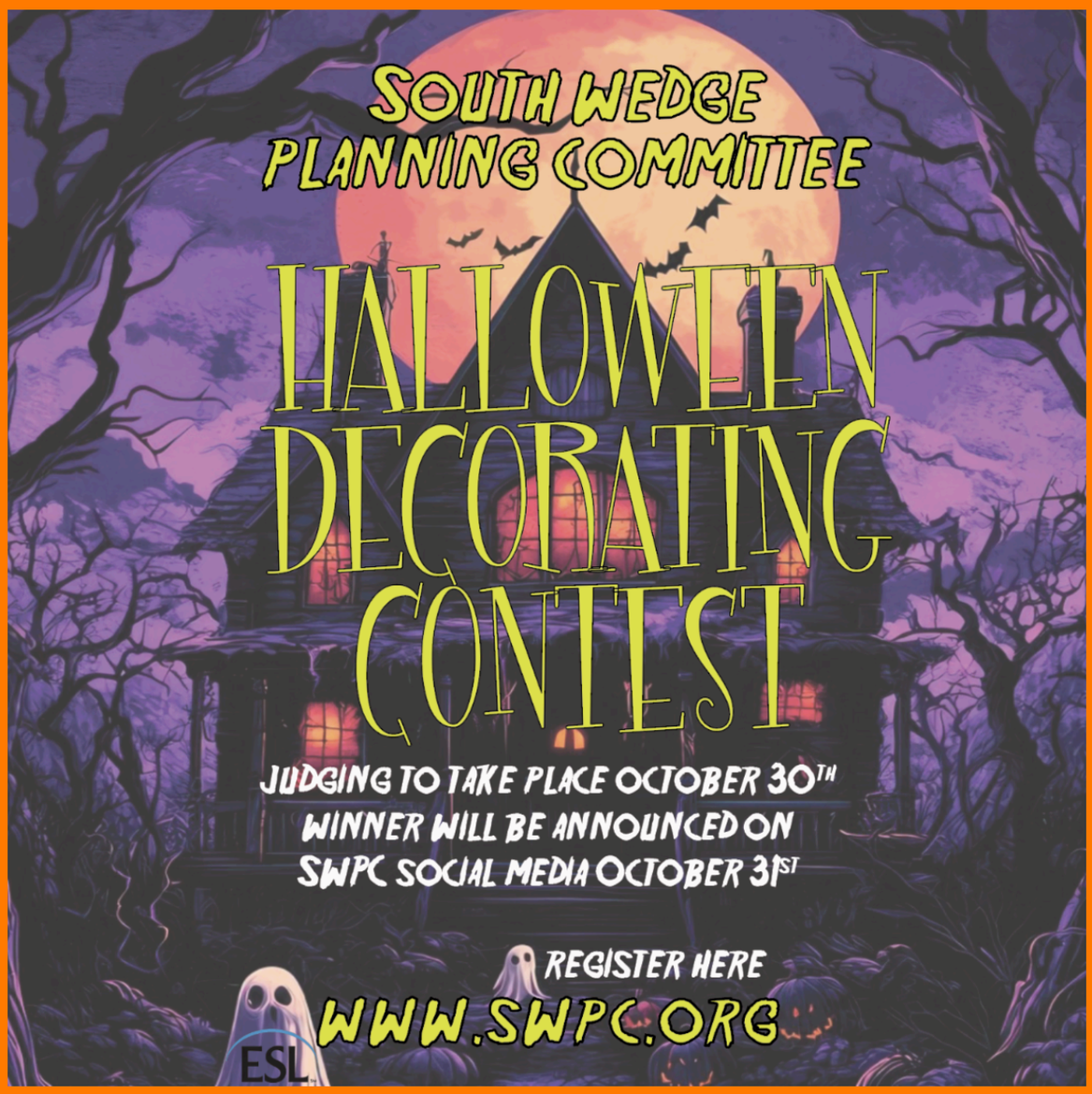


SOUTHWEDGE.COM

PUB CRAWL SCHEDULE

SWIFTWATER BREWING 6:00
MARTINE 7:00
ANGELINAS 8:00
OLD STONE TAVERN 9:00
CAVERLY'S PUB 10:00
PRIZES 11:00

Business Association
South Wedge
Area
Rochester, New York





Thanksgiving Meal

Nov 26 2026
12:00 PM - 3:00 AM
683 South Ave

Tru Yoga is hosting a free community meal Thanksgiving Day and needs your help. If you are available to volunteer or donate, please email ***hello@truyogaroc.com***



WANT TO DONATE?

We are looking for sponsors for our Annual Wedge Waddle.
Read More Here on how you can help!

- ✓ **Donate Your Time & Volunteer**
- ✓ **Donate $ and Sponsor**
- ✓ **Tell Friends & Neighbors**
- ✓ **Put a Yard Sign Up**
- ✓ **Donate More Socks!**
- ✓ **Donate Socks**

More About The Waddle → →

THANK YOU

Ron Maier kindly donated money which was used for Wedge Waddle Yard Signs!

KENRON WEBSITE

STAY CONNECTED

Join our mailing list to stay connected.

Subscribe



See What We're Up To

South Wedge Planning Committee | 674 South Ave | Rochester, NY 14620 US

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