

# The WEDGE

Official Newspaper of the South Wedge  
Funded for and by the South Wedge community

## SWPC Names New Director, Board Chair

By Nancy O'Donnell

The South Wedge Planning Committee (SWPC) Board of Directors welcomed John Page as the SWPC's new executive director on October 3. Page was selected from a field of some 26 applicants during a four-week search.

He becomes the fifth person to head the non-profit organization since its creation in 1978, replacing Bob Boyd, who took a full-time teaching position at SUNY Geneseo in September.

From 1998-2010, Page served as executive director at North East Area Development, Inc. (NEAD). As director, he provided oversight of residential and commercial property development and grant programs. He also developed four major commercial and mixed-use properties including the historic Landmark building and Dazzle Theater. Along with his tenure at NEAD, Page owns

and operates The Merchants Grill and Party House.

He is a former board member of the Webster Avenue Family Resource Center and the Beechwood Neighborhood Coalition. He also serves on the Urban Choice Charter School Board of Directors Finance Committee.

"I'm very excited about contributing a leadership role within the South Wedge Planning Committee," said Page. "The Wedge is a vibrant, strong neighborhood, and I look forward to working with residents and business owners."

In September, Monica McCullough replaced Tanya Zwahlen as board chair while Angela Clark-Taylor accepted the Secretary position previously held by Sarah Johnstone. Donna Roethel Lenhard remains as Vice Chair, as does Tony Sciarabba as Treasurer.

## City Property Slated for Development

A .46 half acre City-owned partially vacant lot on Gregory Street being studied for development received applause from some residents who want a mixed-use structure (residential and business) on the site, along with vocal opposition from others who want a parking lot and/or a green space located there.

Currently a portion of the

lot is used by the Genesee Co-op Federal Credit Union and Tango Dance Café (both located in the historic Weider's Hall). The site housed Davidson's Collision, an auto body shop, from the 1960s until 1993. A City website details the site's history, stating that from 1991 through 1994, preliminary environmental investigations identified "subsurface soil and groundwater contamination" on the site. In 2004, The City acquired the property through tax foreclosure.

Between 2005 and 2008, a full-scale environmental investigation was done to determine the extent and magnitude of contamination and to evaluate cleanup alternatives.

The City was accepted into the Brownfield Cleanup Program (BCP) administered by the New York State Department of Environmental Conservation (NYSDEC) in 2008. The proposed cleanup, funded by the City and a grant from the United States Environmental Protection Agency (USEPA), included: "soil excavation and off-site disposal of contaminated soil, application of materials to enhance the in-situ bioremediation of site contaminants in soil and groundwater, installation of a groundwater monitoring network and completion of long-term groundwater

*continued on page 15*

## Zeppa Bistro To Open in Historic German House on Gregory St.

By Nancy O'Donnell

On the top of a wish list in the 2009 South Wedge Market Survey conducted by SWPC was "a sit down Italian restaurant." The community gets its wish with the anticipated Dec. 1 opening of Zeppa Bistro (Zeppa is "wedge" in Italian). The new restaurant replaces The Keg in the basement of the Historic German House at 315 Gregory Street.

The new owners Ken "Casey" Hollenbeck of Mise En Place and Seth Lindahl, a former executive chef at Max Chophouse, are investing a quarter of a million dollars to renovate the entrance, basement and the upstairs party hall. The upstairs space will be used for the catering part of their new venture before the Bistro's opens. The two chefs, now partners, met while working at 2 Vine Restaurant.

Along with new flooring and lighting, the Bistro will be handicapped accessible via a lift into the basement.

"Both of us have friends who use wheelchairs, and we want them to be able to come



Historic German House (Photo by Doug Root)

to the restaurant," Hollenbeck said.

Along with the renovations and redecorating, Hollenbeck and Lindahl are fine-tuning the menu with entrée prices ranging between \$10-\$25.

"Zeppa will be along the lines of an Italian steak house," said Hollenbeck. "We're also planning a cool late night bar menu with lots of fun items."



Early morning Wedgestock seen from top of South & Hickory (Photo by Michael Trojan)

## Wedgestock 2011 Brings 6,500 to the South Wedge Community

By Frank Logan

Wedgestock 2011 was awesome. Held on a beautiful very hot day, it had a great look and feel. Over 6,500 people attended and enjoyed a day of entertainment, food, beer, shopping and community. It really shows what can be accomplished when neighbors work together.

There are so many people to thank for a job well done, especially all the sponsors, vendors and businesses on South Ave. who provided the finan-

cial support for Wedgestock. Jayne Morgan and her dedicated volunteers took care of so many aspects of the day. Kristin Chajka rocked the Pet Parade. (The first year pet parade, I was thinking...hmm...O.K.), but second year around Rochester's only annual pet parade has become a wildly successful cornerstone of Wedgestock. I have Tim Ellis and John Chajka to thank for the music that provided really great moments

throughout the day and helped the crowds stay longer. Angela Clark-Taylor did a wonderful job with the Artists and Crafters Market and the new setup worked well. Tom Kicior dealt with numerous permits and application requests from the City. Donna Roethel Lenhard's kids' area proved that corn is so much better than sand. The

*continued on page 5*

# South Wedge Social

## Register

### Duquette and Saville

On a sunny Sunday, August 13, Philip Duquette and Tracy Saville were married under a sunflower-bordered arbor in their South Wedge garden with the sounds of a burbling waterfall and wind chimes in the background. They were surrounded by their closest friends. The ceremony made official a relationship of 16 years. Officiating at the ceremony was Jeana Bonacci Roth, a minister in the Universal Church of Life.

As the couple exchanged rings, Bonacci Roth read marriage vows she had written that emphasized how "each complemented the other and made



Minister of Love Jeana Bonacci Roth (Photo by Nancy O'Donnell) each whole."

"I asked them if they wanted to write their own vows and they said they wanted it 'short and sweet,'" said Bonacci Roth. "I started with 'love has no boundaries, and today is an example of this.'"

A lobster and clam luncheon was held at Premier Pastry immediately following the ceremony. Duquette's is co-owner of the well-known South

Ave. business.

Later during a thundering afternoon rainstorm, the newlyweds held a second reception for a 100 well wishers at Lux Lounge. The centerpiece of the event was two wedding cakes. One was iced in chocolate and covered in sunflowers. The top tier depicted the couples house on Comfort Street. The cake was decorated by business partner Paula M. Stadtmiller. The groom's cake, made by Duquette as a surprise for Saville, depicted his spouse in his dream swimming pool surrounded by the family's three beagles: Otto, Lex and Abe. The celebration also included a Photo Booth, provided by Red Stone Studios in Bushnell's Basin. As guests donned Mad Hatter hats, Viking horned helmets, feather boas and crowns for the camera, on the sidelines the studio created a wedding album for the couple to take home.

The couple plan to honeymoon at Langdon Hall, a 19th century lodge and spa in Cambridge, Ontario, Canada later in the year.

### Isabel Jane Obecanov

Lindsay Steinberg, owner of Green Zebra Catering, and Nick Obecanov welcomed daughter Isabel Jane on August 18, 2010. The *Wedge* Newspaper was introduced to the lovely Miss Isabel at Wedgestock where she was stage side enjoying the music and the overall happy festival vibe.

"She just had her first birthday party, and she received a bunch of Finn musical instruments that she loves playing," reported Steinberg. "She's also likes saying 'mama' and 'daddy' and dancing to all kinds of music! We're in love!"

# Letters to the Editor

## Wedge Newspaper Aims to Please

Dear Wedge Friends, I am most grateful for the wonderful August/September *Wedge* which was kindly put on my porch earlier this week. Thank you!

If you do ever initiate taking subscriptions, may I be the first to send my check in please.

I made note of the very helpful official with whom I spoke on the phone last week. In typical old age forgetfulness I cannot find the paper on which I made the note. To her again, my gratitude, Ma'am.

--Mrs. Gertrude Husted  
Mulberry Street

## Wedgestock Builds Kettle Corn Community

Ryan and I had an awesome time being part of the neighborhood party. This was our first time selling our kettle corn at a festival. I couldn't have chosen a better event. I live on Asbury Street, so doing business at the South Wedge Farmers Market and Wedgestock makes me feel like a part of the community. This neighborhood is self-sustaining with everything from homemade dog treats to drum kits and haircuts! Thank you for welcoming us to the local economy. I'm still new to operating a business, and have struggled to find pathways to getting gigs. I have a lot respect for the people I know who have started with one idea, and from that created, adjusted, and grown a successful service that people appreciate and support. That's what we are poppin' towards. Next time you see us, just ask us for a handful. If you like the corn, we sell it every day at Schutt's Apple Mill in Webster and the Farmers Market on Thursdays

[South Clinton at Alexander Street, behind Boulder Coffee].

--Matthew Gaffney,  
Schutt's Kettle Corn  
Online southwedge.org

## More Wedgestock Praise

The Wedgestock 2011 was very incredible. I had a fun time. The pet parade was really awesome!!!! I enjoyed watching all the pets which are very beautiful animals. I will not forget it: Thanks to the South Wedge Planning Committee people--you worked hard and succeeded!!

--Paul "Kokomo" Waller  
Whalin Street

## Just say "No" to Absentee Landlords

Residents in the South Wedge are getting tired of people from the suburbs buying up properties only so they can rent them to eight or ten students. If you are going to buy this property, please do your homework first. You cannot make backyards into parking lots and the home into a rooming house. You must also get permits to do things that will change the neighborhood, and understand that we, your neighbors, will fight tooth and nail to stop you.

We who live here love the South Wedge. We are parents, grandparents and families, and we want to keep it that way. We help each other as neighbors and take care of each other. Please, if you don't want to live here, don't make our lives miserable.

--Casey Crandall  
South Wedge



Isabel Jane (Photo courtesy of Lindsay Steinberg)

**CORRECTION:** In the August/September 2011 issue, the Hamilton Tenant Association President was incorrectly named.

Yvonne Williams' many years of volunteer service for the benefit of the tenants at The Hamilton and the South Wedge neighborhood was appreciated and often featured in *Wedge* articles. We apologize for the error.



Philip Duquette and Tracy Saville (Photo by Christine Jones)

## The South Wedge Planning Committee, Inc. October - November 2011 Community Calendar

All meetings are held at 224 Mt. Hope Avenue, except when noted.

### SWPC Board Meeting:

MMcCullough@dor.org  
Thursday, Oct. 13, 6 p.m.  
Thursday, Nov. 10, 6 p.m.

### SWPC Executive Team:

MMcCullough@dor.org  
Monday, Oct. 24, 6 p.m.  
Monday, Nov. 28, 6 p.m.

### Commercial & Economic Development:

chris@historichouseparts.com  
Tuesday, Oct. 11, 6:00 p.m.  
Tuesday, Nov. 8, 6:00 p.m.

### Community Engagement:

(Neighbors & Block Clubs)  
a.clark-taylor@hotmail.com  
Nov. 21, 6:30 p.m. - Beale Street on S. Clinton

### Finance Team:

tsciarabba@hotmail.com  
Tuesday, Oct. 11, 12:30 p.m.  
Tuesday, Nov. 8, 12:30 p.m.

### Housing & Structures:

tomkiciorjr@gmail.com  
Wednesday, Oct. 5, 5:30 p.m.  
Wednesday, Nov. 2, 5:30 p.m.

### Marketing & Membership

flogan@rochester.rr.com  
Tuesday, Oct. 12, 5 p.m.  
Tuesday, Nov. 9, 5 p.m.

### South Wedge Farmers Market Advisory Committee:

swfarmersmarket@gmail.com  
Tuesday, Oct. 4, 6 p.m.  
Tuesday, Nov. 1, 6 p.m.

### BASWA (Business Association of the South Wedge Area):

chris@historichouseparts.com  
(Visit baswa.org for locations):  
Wednesday, Oct. 12, 6 p.m.  
Wednesday, Nov. 9, 6 p.m.

The public is welcome to attend all meetings except the Executive Team Meeting. Please come and learn about SWPC's programs and future projects. Join us in building a better community.

## SOUTH WEDGE PLANNING COMMITTEE

South Wedge Planning Committee  
224 Mt. Hope Avenue  
Rochester, New York 14620  
(585) 256-1740

### Officers

Monica McCullough, Chair  
Donna Roethel Lenhard, Vice Co-Chair  
Anthony Sciarabba, Treasurer  
Angela Clark-Taylor, Secretary

### Board Members

Kristin Chajka, Neighbor  
Felicia "Bo" Clark, Neighbor  
Jason Curtis, Stakeholder  
Dave Halter, Business  
Chris Hartman, Neighbor  
Sarah Johnstone, Neighbor  
Chris Jones, Business  
Tom Kicior, Neighbor  
Frank Logan, Neighbor  
Ben Munson, Neighbor  
James Papapanu, Neighbor  
Heather Penrose, Neighbor  
Cheryl Stevens, Neighbor  
Michael Trojjan, Stakeholder  
Tanya Zwahlen, Stakeholder

### Honorary

Mitchell Dannenberg, John Dennis,  
Joe DiDonato, Mack McDowell

### Staff

Executive Director John Page,  
Allison Clark, Phinis "Butch" Horton,  
George Lorson, Nancy O'Donnell,  
Sue Gardner Smith, Eileen Thomas

### Consultants

Norm Karsten, SBDC SUNY Geneseo  
Deb Ferris, Bookkeeper

### Wedge Newspaper

Nancy O'Donnell, Editor  
Allison Clark, Layout  
ADNet Printing/Messenger Post Media

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Brett Iwanowicz, Nancy O'Donnell,  
James Papapanu, Heather Penrose,  
Mark Polfeit, Sue Gardner Smith

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Maya Reagan, Doug Root, Joseph Sorrentino,  
Nancy O'Donnell, Dan Walkowski,  
Michael Trojjan

To reach The Wedge,  
Call (585) 256-1740, ext. 105  
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Fax (585) 256-1497  
To e-mail staff type  
first initial last name@swpc.org

The *Wedge* Newspaper, a not-for-profit newspaper, is published by the South Wedge Planning Committee, a grassroots organization serving the South Wedge Urban Village. Its mission is to provide accurate coverage of neighborhood news as well as local, state and national news that affect the area.

The *Wedge* is printed bimonthly (February, April, June, August, October and December) and maintains a circulation of 7300. The newspaper is mailed to South Wedge homes and distributed to area businesses, retail shops and other drop off points in the Greater Rochester area.

Articles in this paper do not necessarily reflect the view and/or opinions of the South Wedge Planning Committee.

Please send any story suggestions or news to *Wedge* Newspaper, Editor Nancy O'Donnell, 224 Mt. Hope Avenue, Rochester, New York 14620 or e-mail nodonnell@swpc.org.

Advertising Deadlines and rates are available online at www.swpc.org or call Nancy O'Donnell at ext. 105 or 978-9638.

Before recycling this newspaper, please pass it on to a friend, neighbor or co-worker.

### Our Mission Statement

SWPC builds community in the South Wedge, encourages a full range of housing opportunities, and promotes a diverse, historically significant, commercially sustainable urban village.

Ad Deadline  
for Next Issue  
November 15  
Call 256-1740, ext. 102  
or 978-9638  
for details

by Nancy O'Donnell



Fatima Bayram (Photo by Nancy O'Donnell)

**Fatima Adds Dream Boutique to Tops Plaza**

Maybe Fatima Bayram's shop, newly housed in the front of Thimble Tailoring and Clothier in Tops Plaza, should remain a secret a little longer. At 24, Bayram is creating a

boutique with as much style as a Pittsford's Dado, but with South Wedge price tags. Add to that a size selection that extends beyond small and extra, extra small and her determination to stock U.S. made clothing and jewelry. Once the word gets out,

the place will be mobbed.

"I'm offering trendy clothing at a lower cost," said Bayram, "Nice, unique pieces that don't break the bank. I want customers to be able to create outfits to wear without spending a fortune."

Clothing generally ranges in prices from 19.99 to 59.99, with some accessories costing as little as \$5. In the center of the shop is a round table with a wide assortment of costume jewelry including faux diamond bracelets for 15.99. Also available are practical and pretty lace bandeaux or "toppers," elasticized to stay up and provide extra cover under sheer tops for only 14.99.

Bayram already knew how to make alterations to make clothes look better having grown up working in her family's shop. In 2010 she studied Fashion Merchandising at Genesee Community College and starting thinking of selling ready made clothing. Next she took buying trips to Las Vegas, learning the brands she liked like Vertigo and Blue Bird. She also plans to carry the Pink Martini line that comes from Toronto along with some soft Italian cottons.

"Fashion for fall includes floral prints, tribal patterns, full pants," said Bayram. "Everything is to the extreme, either

very narrow or very full. Dramatic collars and coats with ruffles and pleats. I also saw a lot of purple and taupe."

Bayram may also test out one higher priced piece jeans for \$70.

Tops Plaza, Thimble Tailoring, 1900 S. Clinton Ave., 244-7810. Hours: Weekdays 8:30 a.m.-7 p.m.; Sat 8:30 a.m.-5 p.m.



Fashions from Fatima's Boutique (Photo by Nancy O'Donnell)

**Banana Tree Thrives in Victory Garden**

Martin Pedraza is already well known in Rochester as a community leader in the Marketview Heights Collective Action Project, but not many know that he also serves as surrogate father to a family of banana trees. This summer, he's spread banana tree magic to the South Wedge Victory Garden.

"It all started in my neighborhood on Woodward Street," said Pedraza. "A neighbor grew one, and it had a few babies. He kept the mother, but gave me one of the babies."

Within a pot buried below the surface, Pedraza's baby banana tree thrived. During winter he carried it inside until it grew so large, his wife Raquel told him to "get those monsters out of here."

Luckily, Pedraza found a spot in a greenhouse run by SWAN (SouthWest Area Neighborhood Association, Inc. on Dr. Samuel McCree Way) where



Mother Banana tree and babies (Photo by Nancy O'Donnell)

the banana tree stayed warm and safe during a Rochester winter.

Any monkeys seen around the trees? "No monkeys," but I've joked to [friend] Harry, "watch out for the tarantulas," said Pedraza.



~JUSTINHUBBELL.COM

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## Business Buzz

by Nancy O'Donnell



(l-r) Carlos Carballada, Jackie Ortiz, Joseph Robach, Cailin Willey, Charlie Capizzi, Brandan Cooley, Nea Sample and Elaine Spaul

### Crossroads Coffeehouse Holds Grand Opening

Cailin Willey recently welcomed city officials along with customers to her new coffeehouse lounge behind the historic Cinema Theater on South Goodman Street.

Commissioner of Neighborhood and Business Development Carlos Carballada, City Council Vice President Elaine Spaul and Council member Jackie Ortiz were joined by Senator Joseph E. Robach at the ribbon cutting.

Crossroads expanded the space of the former Muddy Waters Cafe to include comfy sofas, roomy tables and chairs to create a welcoming space for solo coffee drinkers using the free WiFi, as well as larger groups meeting for business or book clubs. The space also offers gallery walls for art curated by RIT grad Kris Greenizen.

"We plan to feature three different artists each month, and there will be a new art opening on the first Friday of each month," said Willey.

The coffeehouse hosts live music (*Bob White and the Fabulous Wingers* practice in the meeting room most Friday afternoons) with plans for live music on the second Saturday of every month.

Willey is committed to using local suppliers. The organic coffee comes courtesy of Bill Klingensmith's South Wedge Bona Fide Coffee, pastries come from Georgie's Bakery on South Clinton Ave. and flavored syrups from Fee Brothers on Portland Avenue. Fair trade organic hot chocolate and Blue Sky sodas come from Abundance Coop Market.

"We're happy to be business owners in our neighborhood," said Willey. "The support from our community has been tremendous, and we thank you all for coming to seeing our expanded coffeehouse and unique decor."

752 South Goodman St.,  
244-6787, [www.xroadscoffeehouse.com](http://www.xroadscoffeehouse.com). Open Mon.-Friday 6 a.m. - 11 p.m., Sat.- 8 a.m. - 11 p.m., Sun 8 a.m. - 9 p.m.

### Jade's Hair Salon - Styling for Two Decades in the Wedge

Jade Baker took a long interesting route to hair styling. "I've been an art teacher. I've done tailoring and designed clothing. I've taught 4-H classes and worked as a seamstress. I've taught models how to move and years ago worked in the makeup department at McCurdy's."

Baker discovered she had another ambition. "Once you do all these things I decided I needed a cosmetology license so I could do hair styling." Now she's doing the "whole nine yards" from styling hair to holding "pamper parties" for groups of women. She also enjoys creating "old fashioned" masques and cleansers using ingredients like lemon, baking soda and mineral oil.

When Baker opened up shop on South Avenue in December 1992, she didn't have much company. "No one was here. Not Beale Street. There were a lot of closed businesses," she said. "When I went home at 7 or 8 p.m. each night, the streets were deserted."

Baker especially relishes the changing face of South Avenue today. Now after two decades on South Avenue, the stylist will celebrate with customers new and old. She plans to offer beauty makeovers along with champagne and "real cooked food like turkey, cornbread and collard greens." Other festivities include a performance by Calvin Powell, a popular local singer of oldies but goodies who also happens to be Baker's son. Also in the works is a salon face lift after summer rainstorms leaked inside. (She's carefully storing the photo of 1970s actress Judy Pace, who shares an uncanny resemblance to the hair stylist, while picking out colors for the



Jade Baker on South Avenue  
(Photo by Nancy O'Donnell)

walls.)

"I plan to turn the whole month of December into a month of discounts," said Baker.

"I love the new South Wedge. I go out to lunch and coffee. I think it's gorgeous."

684 South Avenue. Call 242-0140 to learn more.

### Comic Justin Hubbell Opens Online Store

The extremely talented Justin Hubbell who contributes a brilliant comic to the *Wedge* Newspaper recently added an online store to his newly redesigned website.

"Fans of my web comics may also recognize that date as the day I begin uploading comics on a weekly basis again," said Hubbell. "The store is going to be a lot of fun. I'm going to have cards, T-shirts, and books available. It's important to me that each of my products is of a very high quality. I'm not just trying to make a quick buck. Original works of art and commissions will also be available at the store. Any money I make is going to go directly toward buying new art supplies. I refuse to spend it on anything else."

Hubbell said he's making "a commitment to myself to work harder on detail, layout and issues that are hard to write about."

"One of my first comics is going to be about life after college, unemployment, and the strain it can create on relationships. It's going to take a lot of time, a lot of work, and will hopefully be very rewarding." To learn more about Hubbell, visit [www.justinhubbell.com](http://www.justinhubbell.com).



Justin Hubbell at his day job  
(Justin Hubbell)

### Hedonist Artisan Chocolates Expands

Jennifer Posey and Zahra Langford are expanding their chocolate empire to include the entire 19th century building at 674 South Avenue. The front storefront will be used as a "miniature kitchen," so passersby can press noses to the window and see all the chocolate goodness inside.

"They'll be able to see the chocolates being enrobed and packed," said Posey. (I can personally say it disrobes wonderfully in your mouth.)

A tentative date for the unveiling is in mid November. Meanwhile, operations continue down Hedonist Alley on the side of the building.

### Headz Up To Open on Mt. Hope Avenue

Owner Tonja McNair snared prime real estate to relocate her hat shop and salon after she learned that her neighbor Hedonist Artisan Chocolate was expanding its business. The historic brick building at 524 Mt. Hope Avenue includes large windows to show off all her chapeaus along with off street parking in the rear of the building on Cypress Street. It's only a few minutes drive from the South Avenue shop she rented for over a decade.

"We're adding a children's line in our new space along with special occasion, 'church lady hat' and Derby hat sections," McNair said.

She's also begun planning for her fourth annual hat party entitled, "Hat Gallery: The Experience," that will be held at the German House sometime this winter. "I feel great about the new space," said McNair. "We wanted to stay in the Wedge. The very first day we came to check out the place, a couple of my customers walked by and said they were very excited to have us in the neighborhood."

To celebrate her move McNair sent out postcards to her devoted customers that gives a 15% discount on purchases over \$25 through April 1, 2012. Her new shop will open in late October. In the meantime, visit online at [www.headzuphatsstore.com](http://www.headzuphatsstore.com).



### Renewing Massage Also Expands Operations

Colin Coffey, Licensed Massage Therapist and owner of Renewing Massage, and his husband Michael Brundage set up South Wedge Healing LLC in September.

"Our goal is to keep full-time, professional, alternative health care services in the South

Wedge" said Coffey.

The Victorian building at 728 South Avenue, the former home of Rochester Community Acupuncture, now gives Coffey additional space to expand health and relaxation services.



AIDS Quilt

### Equal=Grounds Brings AIDS Quilt to South Ave.

Equal=Grounds Coffee House will once again host a display of a portion of the AIDS quilt to commemorate World AIDS Day in early December.

Owner John White spent several hundred dollars to bring the moving art piece to the South Wedge. The Quilt will be displayed in the coffee house's Art Gallery.

For more information, call (585) 242-7840 or visit 750 South Avenue.

### Rochester Community Acupuncture Moves to Village Gate

"We love our new home in the Village Gate!" writes Angela Pauling in an e-mail to the *Wedge*. "We are getting a lot of foot traffic, and our numbers have increased since we moved. Last week we treated 22 new patients. We now have 12 treatment chairs, and patients seem to love the new space as much as we do."

The clinic held its grand re-opening on September 24, which included free general wellness treatments. Starting September 1, Keith Wilson, a licensed Mental Health Counselor and Certified Alcohol and Substance Abuse Counselor, will join the clinic.

"We are excited to have him here!"

### Swedge Shop Opens on South Avenue

Chris Jones, Business Association of the South Wedge Area (BASWA) co-president, recently celebrated the opening of the Swedge Shop, an information center and retail shop offering all things South Wedge on South Avenue. Joining her at the ribbon cutting was Commissioner of Neighborhood and Business Development Carlos Carballada, State Senator Joseph

*continued on page 5*



Grand opening (l-r) Carlos Carballada, Jim Wolff, Chris Jones, Karrie Laughton, Rose O'Keefe, Senator Joseph E. Robach and Robert Boyd

## Community Events & News

### Bread for Life Holiday Pie Goes on Sale

Bread for Life, St. Joe's bakery training program, will be offering pumpkin and sweet potato pies for Thanksgiving. The fresh baked 10-inch pies feature "from scratch" all butter crusts for \$12.00 per pie.

"We sell on a subscription basis and that's where you can partner with us," writes Peg Fink-Gefell, the former owner of Savory Thymes, in an e-mail to the Wedge. "Each 1.5 lb. loaf is made with wheat and white flours, sunflower seeds, oats, flaxseed, salt, grape seed oil and barley malt syrup. It is good for toasting or sandwiches.

Every third week of the subscription, Rosemary Focaccia, Raisin or Potato Bread will be available. Fall subscriptions end the week of November 21.

Pick up bread at St. Joe's House of Hospitality, 402 South Ave, Mon. from 5-7 p.m. and Tues. from 2-4 p.m. Bread deliveries by bike are also available, call for locations. Contact Rachael at 775-9135 or e-mail st.joes.bakery@gmail.com.

### Highland Branch Library October Programs

Throughout the month of October, the Highland Branch Library has lined up exciting autumnal events for children and teens. Apple Stamping, Pumpkin Crafts, Celebrity Collage making (with songs by Justin Bieber in the background) are only a few of a long list. To learn more, call 428-8304 or visit online.

### BASWA Weed the Wedge!

The Business Association of the South Wedge Area (BASWA) is holding a Day of Volunteer Community Gardening on Saturday, October 15. Join volunteers at 10:00 a.m. at Star Alley Park at 662 South Avenue and head off to clean South Avenue. "Weed Leaders" will assemble small teams to tackle weeds on sidewalks and in specific garden beds along South Avenue from Byron Street to Sanford Street from until mid afternoon. Spring bulbs and mums will also be available for planting in some of the areas once they

are cleared. Garden tools will be provided or bring your own if you have them. Many hands make light work, so please consider donating some of your time to help make the neighborhood look better. Sign up at [www.southwedge.com](http://www.southwedge.com) or just show up at Star Alley Park at 10:00 to get your assignment!

### Meet the Candidates Night

The Highland Park Neighborhood Association is sponsoring a "Meet the Candidates" Night on Tuesday, Oct. 25, 7-9 p.m. at Monroe County Parks Building, 171 Reservoir Dr. (across from Lamberton Conservancy). Candidates for City Council, School Board and Monroe Co. Legislature will meet the community and take questions from the audience.

### Veterans Outreach Center Offers Ongoing Help

On site no-cost supportive services are available to all veterans and their immediate family members including: veterans benefit counseling, readjustment counseling and creative arts therapy, one-stop employment services, limited financial assistance, legal services and resources, Compeer/Corps mentoring services "Vets Helping Vets," educational ser-

vices, financial counseling and coaching, a 28-unit residential program, certified alcohol and substance abuse counseling services.

459 South Avenue, 546-1081  
[www.veteranoutreachcenter.org](http://www.veteranoutreachcenter.org).

### Police Explorer Kickoff Meeting Set for Oct. 20

The Rochester Police Explorers Post 655 kick off meeting is scheduled for Thursday, October 20, 6:30 - 8:00 p.m. at the Public Safety Building Auditorium, 85 Exchange Blvd. Children who may be interested in participating can visit [www.cityofrochester.gov](http://www.cityofrochester.gov) or contact Officer Patrick M. Piano at [PP0563@CityofRochester.gov](mailto:PP0563@CityofRochester.gov) for more information.

### Catholic Family Center Offers Money Counseling

Learning about personal finances doesn't have to be dry or boring.

Learn about all of the on-site financial education available through the CEB at [www.crediteducationbureau.org/pg/services/on-site-class/](http://www.crediteducationbureau.org/pg/services/on-site-class/).

Catholic Family Center.  
87 N. Clinton Ave., 256-6076,  
<http://www.cfrochester.org>.

### Wedgestock 2011

*continued from page 1*

children were completely entertained. Thanks to Lyjha Wilton for partnering with us and providing trained bartenders to sell beer. To all of the South Wedge Planning Committee board members who pitched in and helped make Wedgestock 2011 run smoothly, thank you.

As for Bob Boyd, I cannot say enough, you and your staff did your parts flawlessly. You rolled with the punches and made last minute changes work. Finally, thank you to the entire South Wedge for being such a cool place to live, work, shop, meet people and have fun. Thank you to everyone for helping to make Wedgestock a signature event of The South Wedge Planning Committee and the entire South Wedge community.

### Wedgestock 2012

The South Wedge Planning Committee will begin planning for 2012 in January.

Please contact Board member Frank Logan with ideas, suggestions or recommendations to make next year's all day event bigger and better.

Please call 503-4848 or e-mail [flogan@rochester.rr.com](mailto:flogan@rochester.rr.com).

### Business Buzz

*continued from page 4*

E. Robach, then South Wedge Planning Committee Executive Director Robert Boyd along with BASWA board members: co-president and Lux Lounge owner Karrie Laughton, Secretary Rose O'Keefe and Treasurer Jim Wolff.

The Swedge Shop carries antique maps of the neighborhood, books on the history of the South Wedge, tote bags, mouse pads, note cards, tee shirts, pub glasses and water bottles and more. Blown glass ornaments and jewelry by local artist Paul Taylor are also available for sale.

BASWA will use sale proceeds to help it achieve its "mission of marketing and promoting the area, public art and cultural events, streetscape enhancements and beautification."

732 South Avenue. Hours are Tues. & Thurs. 1-7 p.m. and Sat. 12-4 p.m. or, by appointment if you e-mail [chris@historichouseparts.com](mailto:chris@historichouseparts.com).

### Historic Houseparts 15th Annual Tent Sale - Oct. 29

Historic Houseparts and Period Bath Supply Company are holding the everything is on sale sale Sat. Oct. 29. Live music. Kids' games and activities. 540 South Avenue.

## In Memoriam

### John Frank Mars 1923 - 2011

On Saturday, November 12, John Frank Mars will be interred at Mt. Hope Cemetery 9 a.m. with Mass at St. Boniface Church, 330 Gregory Street, 10 a.m.

In lieu of flowers, donations may be made in John's memory to the Restoration of the Children's Pavilion, which is a special project of the Highland Park Conservancy. Please mail donations to Highland Park Con-

servancy, 180 Reservoir Drive, Rochester, New York 14620. For more information, call Susan Mars 259-0096.



Highland Park Pavilion circa 1910



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## Seasonal Safety Tips for the South Wedge

By CPO Brian Bannerman

The Rochester Police Department would like to offer the following tips to help you avoid becoming a victim.

1) Make certain that the inside and outside of your home or business is well lit. Motion sensors and "dusk to dawn" lights are good tools for this task.

2) Never keep or carry excess cash or property if you don't need it. Leave unneeded valuables at home if you are going out for any reason.

3) Always stay alert to your surroundings! Whether you are walking down the street or operating your business, you must be aware of persons and situations around you. Criminals are less likely to commit a crime when they believe someone can identify them.

4) Report suspicious activity to the police immediately. If you observe something that seems like criminal activity, call 911. If you are mistaken in your assessment of the situation, no harm is done by the police looking into it. On the other hand if you are right...you just might prevent a crime or even help to

apprehend a criminal.

5) **TRUST YOUR INSTINCTS!** Whether you are at work, at home or engaged in your favorite pastime, you will usually know what people and actions seem out of place for the situation. If it feels "wrong" to you, it probably is. Get away from any potential danger immediately and call 911.

6) If you do become the victim of a robbery, comply with the criminal's requests for money or property. Your belongings are not worth the risk of injury. Don't make any sudden moves or do anything to agitate the robber. Try to get a good description of the criminals clothing and physical features. A good witness is our best hope for making an arrest.

Contact your Crime Prevention Officer for a free security survey for your home or business. For further information, call the Southeast Neighborhood Service Center, 846 South Clinton Avenue, 428-7640.

## South Wedge Community Raises Funds for Slain Child

By Nancy O'Donnell



Bianca Spencer (Photo by Nancy O'Donnell)

Local South Wedge businesses and neighbors rallied to raise funds for the family of Noel Parcels, a 10-year-old child, who lived with mother Raechel Coffey in the South Wedge. Noel and her three-year-old half sister, Mia, were murdered by their father Adam

on Sept. 3. Noel was scheduled to begin school at Nativity Preparatory School on Gregory Street a few days after she was killed.

Family friend Mary Dillio worked with Business Association of the South Wedge Area President Chris Jones to raise

funds to help the family with burial expenses and a headstone for little Noel. Additional funds are earmarked for a scholarship fund in her name at Nativity Academy. At the time of publication, Jones reported some \$4,000 had been collected.

Beale Street Cafe hosted an open jam on Sept. 11, along with donating a percentage of all food and beverage sales during the event to Noel's family. Bass guitarist Bobby Spencer was joined by musicians Nate Coffee, Ron Trip and Charlie Newcomb among others. Vocalist Bianca Spencer, daughter of Bobby, also appeared at the afternoon event. On the same day, Lux Lounge donated a percentage of their sales to the fund raiser. "Mama Goose on the Loose" owner Meredith Broadbent gave the proceeds of one of her children's classes to the community effort. In addition, the Coffee Connection also participated by donating funds.

The Business Association of the South Wedge area's new website Southwedge.com created a Paypal account for the fund raiser. In addition, checks can be mailed to "Friends of Noel," c/o the Kearns Center, University of Rochester, Box 270415, Rochester, New York 14627-0415.

### December Calendar

**Lamberton Conservancy  
Annual Holiday Party**  
December 7, 5 - 7 p.m.  
180 Reservoir Avenue  
Free & Open to  
the Public

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## South Wedge Victory Garden Celebrates 3rd Anniversary

By Heather Penrose

The South Wedge Victory Garden successfully made it to its third fall season and celebrated with a Harvest Party at Marie Daley Park on September 17. The guest list included current gardeners, prospective gardeners, South Wedge Planning Committee members and other community supporters of the garden throughout the years. The Harvest Party was made possible by the newly formed Victory Garden Committee. Both Co-Manager James Papapanu and I send a sincere "thank you" to the folks who participated in planning this event.

It's not too early to prepare

for spring 2012. The Victory Garden will be overseeing the City of Rochester Flower Distribution on October 1. Along with South Wedge Block Clubs planting daffodil and tulips bulbs throughout the neighborhood, bulbs will be planted in front of the Victory Garden. We'll have beautiful spring flowers after the snow melts.

An official garden clean up is tentatively planned for mid to late October to make it easier to start the growing season next spring. Our resident banana tree, donated by Martin Pedraza of the Marketview Heights Neighborhood, will be sent on vacation to a local greenhouse



Last but not least, the South Wedge Victory Garden is expanding. We are planning a new Victory Garden on 17 Hickory Street in early to mid October and will be ready for more urban gardeners in spring 2012. Please check us out on Facebook at "South Wedge Victory Garden" and as always, Happy Gardening.

**Your Ad Could Be Here**  
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**for more information.**

## Fall Greens - From Garden to Table

By Jim Papapanu, co-manager SW Victory Garden

Mid-summer through September brings about planting time for vegetables that can tolerate or even thrive in the cooler weather arriving in autumn. These include peas, radishes, beets, lettuces, spinach, chard, and many other greens as well. Some of these crops mature quite quickly, and before fall officially starts, you'll find yourself asking how to use the vegetables in your kitchen.

It almost goes without saying that lettuce will end up in a salad bowl. But keep in mind that just about any other green you grow can as well. Chard and beet greens can be enjoyed in a salad when they are still young, small, and tender. I've even made this part of my thinning strategy for these plants. I start them from seed, and when it comes time to thin the row to nicely spaced plants I enjoy the greens of those I cut along with some young lettuce or arugula in microgreen mix.

Spinach, chard, and beet greens are also excellent when sautéed. This makes an excellent and healthy side dish. It's also incredibly fast, easy, inexpensive, and requires very few ingredients. In general, any of these greens can be sautéed in a bit of olive oil and garlic until wilted, and then a bit of lemon juice or a vinegar can be added for some zing, along with salt and pepper to taste.

Cheese can also dress these dishes up. Topping your spin-

ach with some feta cheese works nicely as these two ingredients end up married to each other in many Greek dishes. This would hold true for both sautéed spinach and spinach served raw in a salad.

Other options include using your greens in a breakfast omelet or quiche. The spinach and mushroom omelet is a classic, and spinach with some feta and perhaps even some kalamata olives in an omelet puts a Mediterranean twist on breakfast. Or try a variation on the Italian classic greens and beans with just about any green instead of the traditionally used escarole, though chard or beet greens would probably lend themselves best to this application.

### Papapanu's Sautéed Chard

2 T. olive oil  
2 cloves of garlic, crushed or chopped

1 bunch of chard, torn or chopped into pieces

1 T. of cider vinegar, or more to taste

Salt & pepper to taste

Heat a large sauté or frying pan over medium heat. Add the olive oil and garlic and cook until aromatic, about a minute. If you're using the stems of the chard, add these first and sauté until they just begin to soften, about 2 or 3 minutes. Add the chard greens and cook another 2 to 3 minutes or until wilted. Remove from heat, stir in the cider vinegar, add salt pepper to taste, and serve.

## South Wedge Scene of Auction for the Homeless

By Brett Iwanowicz

Local business Roc Rooms and Rentals held its first annual silent auction on September 18 at Napa Wood Fired Pizzeria on South Clinton Avenue. Event proceeds benefit Catholic Family Center's Housing Program, which provides emergency and transitional housing services to vulnerable populations.

Currently, Monroe County has nearly 100,000 individuals who live in poverty—a sobering statistic that calls for immediate attention. In addition, nearly 400 refugees come to our area each year, many in need of assistance in starting a new life in an unfamiliar territory.

The fund raiser was open to the public who enjoyed the sounds of local musicians Kevin DeHond, Dean Channing, Shimi The Entertainer, Jeff Acker, and Alex Hillis. Food tastings were provided throughout the day and included samples from local restaurants and bakeries featuring Napa Wood Fired Grill and Cheesy Eddy's. All

items and services to be auctioned came from local businesses and included gift certificates for massages, a wide variety of local restaurants and gasoline cards. Bidders also competed for museum passes, jewelry, gift baskets along with many other donated items.

Roc Rooms and Rentals, LLC was created by RIT alumnus Jesse Casper and St. John Fisher College graduate Brett Iwanowicz in 2008. It was their desire to provide students seeking off-campus housing with something that was not only affordable, but at the same time offered students "Peace of Mind." Average rent per room costs \$575-\$635 which includes all utilities, fully furnished rooms and common areas, high speed internet, dish network, free on site laundry, monthly cleaning of common areas, lawn maintenance, and snow removal. Dishes, cookware, and cleaning supplies are also provided by Roc Rooms and Rent-



Jesse Casper and Brett Iwanowicz

als, so students need not worry about anything more than they have to. Roc Rooms homes are conveniently located close to local colleges with locations in the South Wedge, Brooks Landing, Highland Park and Strong Neighborhoods.

Students can easily make payments online, keep track of their accounts and make repair requests.

Roc Rooms & Rentals is humbled by this opportunity to contribute to our community; everyone deserves a place to call home.

For more information, visit [www.rocrooms.com](http://www.rocrooms.com) or e-mail [brett@rocrooms.com](mailto:brett@rocrooms.com).

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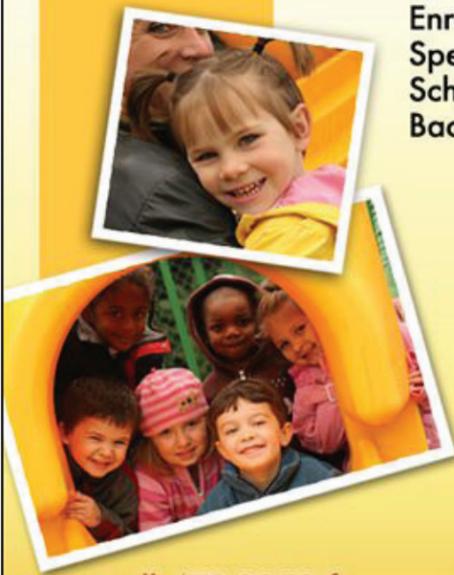
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# Wedge Shout Outs!

We're saving space in the Wedge each month just for bragging

Help us show the world why the Greater South Wedge area is the best place in Rochester to live, work and play. Let us know about your kids' achievements--scholastic, sports, music or extracurricular. Let us know where they volunteer or how they're making their mark. Whatever they're doing to excel, we want to let our 7,000+ readers know about it! Send news and photos to Editor Nancy O'Donnell at [nodonnell@swpc.org](mailto:nodonnell@swpc.org) or mail to 224 Mt. Hope Avenue, Rochester, N.Y. 14620.

# Wedge Stock 2011



Jessica Toner, co-owner of Snow Daze, all-natural gourmet shaved ice. (Photo by Nancy O'Donnell)



Victory Brewing (Photo by Lena Budd)

## Fried dough to Indian samosas... Wedgestock had it all.

Thanks to all our businesses, crafts people and musicians who contributed to the day: Beale Street Café, Peppapot Jamaican Café, Nancy's Fried Dough, Little Venice Pizza, La-Petit Poutine, Snow Daze, Napa's Wood Fired Pizza, Dee's Model Diner, Abbott's Ice Cream, the South Wedge Farmers Market, Mise En Place, Open Face, Cheesy Eddie's, Coffee Connection, Lux, McLaughlin-Goodwin-O'Shanecey's School of Irish Dance, Ashford Ballet Company, Digital Geist, Krypton 88, James Revova, Jack Allen, DJ Kix, Subsoil, Deep Blue Dream, DJ Danger and Po' Boys Brass Band, Victory Brewing Company, Nathaniel General Contractors, Goodwill, Genesee Co-op Fed-

eral Credit Union, Ryan Heating, Highland Hospital, Erie Harbor, Nothnagle Realtors, Time Warner Cable, Canandaigua National Bank & Trust, Invisible Fence, Neighbor Works Rochester, PetSaver Pet Superstore, Schuler-Haas Electric Corp., DePaul's T-Shirt Factory, Flower City Development, The Home Depot, Hedonist Artisan Chocolate, South Wedge Wine Spirit and Wine, Coffee Connection, Zak's Avenue and Full Moon Vista Bike. We thank you for your generosity in helping the South Wedge Planning Committee's commitment to enrich the greater South Wedge community.



Home Depot happy in the hot sun (Photo by Dave Halter)



There was something for everyone at Wedgestock (Photo by Dave Halter)

## Wedgestock 2011 Pet Parade

Mayor Tom Richards acted as Grand Marshal in Rochester's only annual Pet Parade. Joining him on stage to announce the winners was Parade Organizer Kristin Chajka. First and second prizes were \$25 and \$15 certificates courtesy of PetSavers Superstore. Four raffle prize baskets were provided by Invisible Fence.

For the second year in a row, Howard Samuel's filmed and uploaded a photo montage of Wedgestock's Pet Parade on Youtube. To enjoy the scenes and music, visit "Wedgestock 2011 Pet Parade".

### And the winners are...

#### Largest Pet:

Krypto the White Great Dane.  
Humans - Rich & Lori Fairbrother

#### Smallest pet:

Riptide the Guinea Pig.  
Humans Rowan & Callista Daly

#### Most Unique Pet, 1st Place:

Fuffer-Titi-Pink the Chicken  
Human - Katie Brock

#### Most Unique, 2nd Place:

Carhart the Alpaca.  
Human - Mark Gilbridge

#### Pet/Human Look-a-like, 1st Place:

Cocoa the Dog and Karlie Kubasiewicz in fetching bumblebee ensembles

#### Pet/Human Look-a-like, 2nd Place:

Jake, Jessie, Christy and Hunter the Weimaraners  
Humans Paul & Tom

#### Best Costume, 1st Place:

Elvis the Houndog  
Human - Unidentified (please call the Wedge)

#### Best Costume, 2nd Place:

Fiona the "Hula Dog"  
Owner Elie Dennis



Fuffer-Titi, the chicken, visited her colorist before the parade. She's joined by her chick companion Katie Brock.



Mayor Tom Richards and Kristin Chajka announce the pet parade winners



Alpaca Carhart, —a Wedgestock Pet Parade first—attracted many admirers and won a prize.



Pet Parade Photos by Dave Halter

## Wedgestock People

Despite a hot, hot sunny day, the Clarissa St. Reunion across the river and several tantalizing Rochester summer events, some 6,500 people from all over flocked to Wedgestock. Some had grown up in the Wedge, moved away, and came back to see what everybody's

talking about today. Others were neighbors who stopped in throughout the day to check out the crafts market, listen to the music and nosh on the various foods from local cafes that line South Avenue from Gregory to Averill Avenue.



Saida, 1½ years old (Photo by Nancy O'Donnell)



Pete Scahill, Flash in the Pan, juggler and fire eater entertains (Photo by Maya Reagan)



Mark Mon, Gabriel Twilligear, 23 mos. and Dayna Twilligear (Photo by Nancy O'Donnell)



(l-r, back row) Krista, Margaux, Lee, (front row) Nora and Izabelle Khan (Photo by Nancy O'Donnell)



Brittany Williams, Brother Wilson and Lorna Salmon (Photo by Nancy O'Donnell)



City Councilmember Elaine Spaul & Takiyah Likely (Photo by Nancy O'Donnell)



Don Olney strolls the festival (Photo by Nancy O'Donnell)



Art glass by Paul Taylor (Photo by Maya Reagan, Wedge cub reporter)



Hula hoop makers (Photo by Maya Reagan)



South Wedge music lover (Photo by Nancy O'Donnell)

## Wedgestock Volunteers

Thanks to all the many Wedgestock volunteers who smiled visitors into the festival as they clicked head counts at the entrances, worked the booths, solved problems, emptied trash, helped recycle, answered questions about the South Wedge Planning Committee and the Wedge Newspaper, and best of all helped to build community.

We all showed newcomers what a great place the South Wedge is to live, work and play.

We hope to have you back next year so sign up in 2012 to make a bigger and better Wedgestock Street Festival.

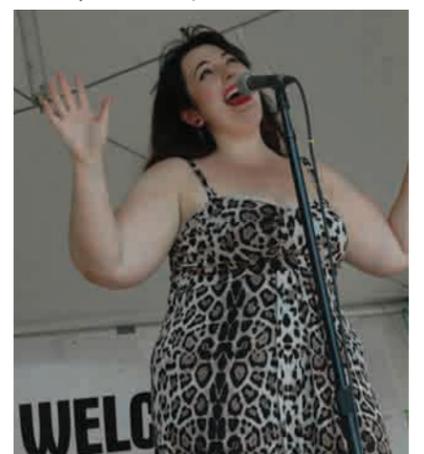
Elena Arrazola  
Priscilla Auchincloss  
Mabel Avant  
Stephanie Backer-Bertsch  
Bob Boyd  
Beth Bringley

Lena Budd  
John Chajka  
Kristin Chajka  
Angela Clark-Taylor  
Bruce Colburn  
Nick Crowley  
Jo Cummings  
Vicki DeFazio  
Eli Dennis  
Eoin Dennis  
John Dennis  
Mary Ellen Dennis  
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Dave Halter  
Scott Hewitt  
Phinis "Butch" Horton  
Tom Kicior  
Robert Lauterbach  
Rachel Leavy  
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Monica McCullough  
Bob Monson

Jayne Morgan  
Tim Morgan  
Nancy O'Donnell  
Jim Papapanu  
Will Pellett  
Heather Penrose  
Miss Maya Reagan  
Howard Samuel  
Christie Smith  
Donna Smith  
Sue Gardner Smith  
Sarah Snyder  
Brian Stiehler  
Kristina Tarwackie  
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Mike Trojian  
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Tim Webber  
Anne Weisbeck  
Lorraine Whitehouse  
Paul Whitehouse  
Cooper Wilton  
Dawn Marie Yager  
Diane of Rochester Hoops,  
You're the Best!



Phinis "Butch" Horton



Krypton 88 (Photo by Dave Halter)



(Photo by Lena Budd)

## Wedgestock Kids Had Fun All Day



Bob Boyd & Will Pellett enjoying Snow Daze specials. (Photo by Nancy O'Donnell)



Eli and Eoin Dennis with friend (Photo by Dave Halter)



Kristin Chajka and friends (Photo by Dave Halter)

## Arts & Leisure - South Wedge & Beyond



Spooky Sky (Dan Walkowski)

### Ghost Walks Ramble Mt. Hope Ave. in October

Ralph Esposito is serving up spooky stories to participants of his Rochester Candlelit Ghost Walks just outside the fence at Mt. Hope Cemetery. Co-founder and ghost hunter Jenny Oneski flies back to Rochester from her Arizona home to help conduct the ghost walks which include ones in Sea Breeze and Fairport.

Along with stories of other worldly visitations in our local Victorian cemetery, Esposito offers human walkers the opportunity to use "divining rods" which he believes indicate proximity to spirits. Esposito hopes to offer up "full body apparitions" to walkers who pay \$15 to hear tales of cemetery hauntings. (But there is, of course, no guarantee.)

One of the scariest stories is told by Oneski who was helped by a phantom jogger in Mt. Hope cemetery one winter night.

In addition to ghost walks, Esposito offers an "Intro to Ghost Hunting Course," on October 30 at 6 p.m. at RIT's Wallace Library. A guided ghost hunt to one of "Rochester's paranormal hot spots" follows the class. Preregistration is required; cost is \$25.

For more info, call 542-8687 or visit [www.rochesterghosts.com/](http://www.rochesterghosts.com/).

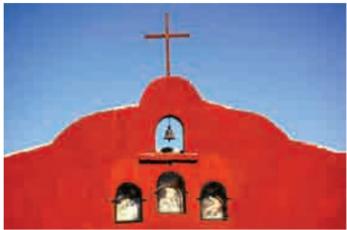


Photo by Joseph Sorrentino

### Crossroads Coffee House Hosts Photo Exhibit

Joseph Sorrentino's photo exhibit, "Mexico in Black & White and Color," will be held at Crossroads Coffee House on South Goodman Avenue (behind the Cinema Theater) from Oct. 1-Nov. 7. A reception opens the exhibition on October 7 from 7 p.m.-9 p.m. Meet the artist and enjoy the area's newest coffee house. For more information, call 244-6787.

### YMCA's Great Urban Challenge

The YMCA of Greater Rochester hosts "The Great Urban Challenge," a scavenger hunt and mini road race encompassing the Monroe and South Wedge neighborhoods on Sat., October 8. During the challenge, teams solve clues involving area landmarks and businesses and race to find destinations and challenge stops. The fun begins at the Monroe Family YMCA, 797 Monroe Avenue, and continues down Monroe Avenue and enters the South Wedge, where the bulk of activity will occur.

The Y hopes to raise \$3,000 for their "Invest in Youth" program, which provides memberships and camperships to those who otherwise may not be able to afford them.

To learn more call, 341-4022 or e-mail at [pamb@rochesterymca.org](mailto:pamb@rochesterymca.org).



### Music Rocks South Ave. Star Alley on Oct. 20

Join the crowd for a South Wedge tradition on October's "Third Thursdays at Star Alley" on South Avenue, brought to you by BASWA, the Business Association of the South Wedge Area. Acoustic rock & blues from *Honest John*, 8 p.m. - 9 p.m., sponsored by Bona Fide Coffee. Foot-stompin' country grits from *40 Rod Lightening* begins at 9 p.m. through 10:30 p.m. Hedonist Artisan Chocolate sponsors this event.

### Headz Up Presents "Hat Galley: The Experience"

Join Tonja McNair and milliner Dave Brown for an evening of hat fashion, music, hors d'oeuvres and more. Advance sales \$15 at Headz Up, 524 Mt. Hope Ave. A portion of ticket sales benefits Hillside Work Scholarship Connection.

The event will be held on Monday, Nov. 21, 6-10 p.m. at the Historic German House, 315 Gregory St. For more info, call 442-7680.

### Family Friendly Highland Park Guided Tours Free

The Highland Park Neighborhood Association and the Highland Park Conservancy co-sponsor free family friendly guided tours--October 15 is "Autumn in Our Highlands," November 19 "Pinetum in Fall." Meet outside Lamberton Conservatory at 171 Reservoir Avenue at 1 p.m.



### Native American Lecture Series, Sadao'ndi:yos

Chief Oren Lyons, Jr., faith-keeper of the Turtle Clan of the Onondaga Nation, is recognized worldwide as a human rights advocate, environmentalist, author, speaker, and artist. He will speak about the problems that arise when we neglect our responsibilities to the natural world. At Nazareth College Shults Center on Oct. 19. On November 3, the lecture topic will be "Healing & Balance in the Haudenosaunee Culture"

### "Jazz Macabre" Halloween Chocolate Tasting

Hedonist Artisan Chocolates presents a wickedly delicious line of peanut butter honey truffle chocolates for public tasting on October 28, 5 p.m. - 8 p.m.

"Treat yourself and eyeball the owner, one night only," says co-owner Jennifer Posey.

The skeletal designs are the work of artist Justin Hubbell (learn more about Hubbell in a story on page 4).

674 South Avenue, 461-2815.

### Night of the Living Wedge Pub Crawl Oct. 27

Don't miss BASWA-sponsored annual pub crawl that drags, howls and slithers throughout the South Wedge on Thursday, Oct. 27. Scares begin at 7 p.m. Best costume wins a cash prize. A 50/50 cash raffle is also planned, plus additional prizes from local businesses, seasonal specials and coupons at each stop and multiple munchies. Crawl begins at Solera Wine Bar, 647 South Avenue. For the full route info, go to [southwedge.com](http://southwedge.com).



Night of the Living Wedge brought out the strangest people in 2010. Suma wrestler Bob Boyd is joined by chastising Wedge editor Nancy O'Donnell, order of The Sisters of Fast Acceleration.

## The South Wedge Emergency Food Cupboard Needs You!

Calvary St. Andrew's Presbyterian Church's South Wedge Emergency Food Cupboard at 68 Ashland St. is encouraging people to host a food drive at their work or school to collect can goods.

The Emergency Food Cupboard has served Rochester for over 34 years and now serves over 5,000 people. Some 80% of visitors live in zip code 14620.

People in need can use the Cupboard once every 90 days for canned goods and meat and twice a month on special Produce Tuesdays.

Currently, canned soup, kidney beans, canned potatoes, peanut butter, canned fruit and shampoo and bar soap are most needed. Items can be dropped off at church weekdays from 9 a.m.-12 p.m., or just call Robert Lauterbach at 734-2375 for more information or to set up an appointment.

Lecture. Dr. Theresa Maresca (Mohawk), trained in herbal medicine in both Western and Native traditions, discusses the importance of taking care of our physical, mental, and spiritual selves through connections to the natural world. Nazareth College Arts Center, Room A13. 7-9 p.m. For more information, call

425-1864 or e-mail [amy@ganondagan.org](mailto:amy@ganondagan.org);

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## Anti-drone Painting Set for Mt. Hope Roof

By Nancy O'Donnell



Kathy Smith works on anti-drone painting (Photo by Nancy O'Donnell)

Peg Fink-Gefell was so moved by peace activist Kathy Kelly's story about seven Afghani boys killed by an unmanned U.S. drone that she's taking an anti-drone message to a roof on Mt. Hope Avenue.

Kelly, a pacifist, writer and three-time Nobel Peace Prize nominee, is one of the founding members of Voices in the Wilderness and co-coordinator of Voices for Creative Nonviolence.

"It's not just in Afghanistan. They're used in Pakistan. Israel uses drones in Gaza," said Fink-Gefell. "Some U.S. drones are programmed from Nevada and others from closer to home in Syracuse."

She plans to hang the large

canvas on the roof of her former business, Savory Thyme, so that drivers leaving the city can see it.

Three artists worked on the anti-drone design that depicts a child foraging for wood with the words "Drones Terrorize Children" painted in red.

"Sue Schickler painted the background. Kathy Smith painted the child. Shawn Dunwoody painted the drone and lettering," she said.

Fink-Gefell plans a "March Against Drones" throughout the neighborhood followed by a poetry reading before the unveiling. The exact date is not known but it will be "before the snow falls."

## Peppa Pot Jamaican Restaurant Delights Area Foodies

By Nancy O'Donnell



O'Neill Song, resident chef and Marlene Henry, owner, show off their varied Jamaican menu at Peppa Pot. (Photo by Nancy O'Donnell)

Peppa Pot Restaurant owner Marlene Henry named her new business after the traditional "one pot" meal that her mother made in Jamaica.

"It has a lot of vegetables including callaloo, which is something like spinach," said Marlene. "Lots of meat like salt beef or pig tails." She's joined at the restaurant by Jamaican cook O'Neil Sang, 25.

Henry fell in love with cooking and fell hard. She also loves to change her menu everyday.

During the Christmas season in 1989, Henry visited her brother in Rochester and "fell in love with the place."

"It was so festive and there was a lot of cooking," said Henry. When she returned home, she vowed she'd move back and a year later she emigrated to Rochester. During her first year here, she visited different restaurants. Soon she was cooking Jamaican specialties for festivals.

"People would compliment me," said Henry, "and I started to think, 'I can do this in a small place. I can manage to make Jamaican food and keep it real.'"

She soon joined a friend in a restaurant, but she found that

late night bar food was more likely fried chicken and fries not fried dumplings or oxtails, and the business partners parted ways.

"I opened Peppa Pot in March 2011," Henry said, "it was really slow March-July but after she took her specialties to the Caribbean Festival 'lots of people came out.'"

The former grocery store and vegetarian restaurant now is decorated with the bright colors of Jamaica. A wall of refrigerated

freezers are papered with bamboo materials.

"I like the quaintness of the South Wedge," said Henry. "There are different types of people. They're very welcoming. I had very good sales at Wedgestock and that was very encouraging," said Henry."

Peppa Pot's menu varies by the day, but keep coming back and you'll enjoy a full range of Jamaican specialties that range in price from \$7-\$12. These include curry chicken or goat, pineapple jerk chicken, brown stew chicken and oxtail stew. Seafood dishes include Escovitch and codfish.

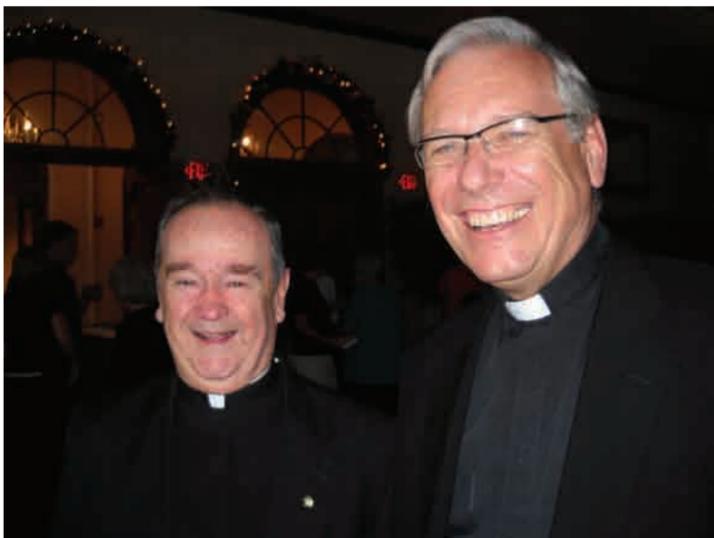
Ordering a "real" Jamaican dinner at Peppa Pot includes a meat or fish entree and four sides (plantains, fried dumpling, cabbage vegetable medley and rice and beans). Top choices include ackee and codfish spiced with Scotch Bonnet sauce and accompanied by a boiled green banana

Drinks include freshly made sorrel, a gingery herbal beverage (\$4) or carrot juice (\$5), including one served with milk or ginger and lime. The fridge also holds "ting," a grapefruit drink, coconut water, Kola Champagne and Aqua de Coco.

While Henry keeps her day job in health care, she hopes one day to make Peppa Pot a full-time job. "My goal is to have people feel comfortable. I want to be here to greet them when they come in."

133 Gregory Street 473-3663.  
Hours: Closed on Monday. Tuesday - Saturday 11:30 a.m. - 9 p.m. Sunday 11:30 - 3 p.m.

## St. Boniface Parish Pastor Retires



Father Richard Brickler and Fr. Robert Kennedy at the 40 Week Club Dinner at the German House (Photo by Nancy O'Donnell)

Father R. Richard Brickler, 75, ended a 28-year pastorate at St. Boniface Roman Catholic Church on Gregory Street on June 28. Along with saying farewell to their long time pastor, parishioners celebrated his 50th anniversary as a priest on June 26.

Fr. Brickler began his service to the historic German South Wedge community in

1983. He continues to do pastoral work at Legacy Senior Living Community in Henrietta.

Taking his place is Fr. Robert Kennedy, who also serves as pastor at Blessed Sacrament on Monroe Avenue and provides sacramental ministry to St. Mary's downtown.



Rice and beans, plantains, oxtail stew and cabbage vegetable medley. (Photo by Nancy O'Donnell)

### Isn't it time you advertised in the Wedge?

To publish your community news--big and small, current and not-so-current (but still important to you)--we need advertisers. Did you know a business card sized ad costs only \$30 for one issue? While daily and weekly papers are quickly tossed away, The Wedge gets read throughout the month? Our readers tell us they keep it for phone numbers of local businesses, pass it on to coworkers and mail it to friends and family who have moved away. Delivery goes beyond South Wedge residents and businesses? You'll find it all around the town wherever hip, active, engaged, community-building Wedge-minded people gather. Call for ad rates - 256-1740 or email nodonnell@swpc.org. Isn't it time you advertised in the Wedge?

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## Dogs of All Kinds Get Class at Miss Rachel's School

By Nancy O'Donnell



Chloe gives Miss Rachel a high five after graduating Tricks Class

Miss Rachel's first business has gone to the dogs, of all shapes, sizes and dispositions (nice is better, but she's willing to work with Waldo the Wild).

Rachel Leavy, 23, opened shop on May 1 in a storefront on the corner of Caroline St. and

South Goodman Street. She previously worked as a dog trainer in a local retail store for five years.

"My reason for opening Miss Rachel's was because my previous dog had passed away in an accident. Dixie didn't get

hit by a car due to lack of training, but so many accidents can be prevented with the proper training," said Leavy. "I opened up my shop as a way to help owners connect with their dogs and keep them safe. I chose the South Wedge area because it's a beautiful, dog-friendly neighborhood. I haven't had to advertise once because the word of mouth has travelled so fast!"

The dog school offers group training lessons, private training lessons, behavior modification, dog walking, pet sitting and play groups. She also has included room for a small retail area.

Dog training include Basic (sit, stay), Step 2 (teaches longer commands and heel) and Advanced (which prepares dogs to pass the "Canine Good Citizenship" test that allows them to become therapy dogs that go to nursing homes and schools). Leavy also teaches a dog tricks class which includes the classic "Bang" (play dead) and "Roll Over" and over and over.

"Our methods are based on positive reinforcement theory which means we use rewards instead of punishment to get the desired effect. Hours tend to vary since I'm out walking dogs all day, so it tends to be open based on appointment," said Leavy.

847 South Goodman Street,  
319-4153, [www.missrachelschoolfordogs.com](http://www.missrachelschoolfordogs.com)

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To sign up for the Training Session on Friday, Oct. 7 and Nov. 4 at 8:30 p.m., or to get more information, please contact Vicki Robertson at [vic\\_robertson@frontiernet.net](mailto:vic_robertson@frontiernet.net) or by phone at 461-4282.



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## Culver Road Armory Wows Visitors

By Nancy O'Donnell



Culver Road Armory space under construction becomes an art gallery for "CUT...ting Edge", a sculpture and drawing exhibit by artist Mark Fox. (Photo by Nancy O'Donnell)

History! Art! Commerce! Nature! Roof-top restaurant views of Lake Riley and Cobbs Hill! It's all woven together in the resurrected Culver Road Armory. Recently, developers invited Southeast area neighbors to visit a temporary art gallery filled with the work of artist Mark Fox and to tour the exterior of building (safety constraints kept people outside). With Fred Rainaldi, Jr. as tour guide, visitors circled the 100,000 sq. ft. building. While some area residents protested any change to the structure, the developers have managed to blend the historic and the modern. Thirty-five different kinds of brick were restored and/or reused) around large windows needed for future retailers in the front.)

Along with oohing and ahing at the 20 ft. tall "organic cedar" columns soon to be filled with lights, Rainaldi hinted at future tenants who will join

Boylan Code LLP and MRB Design in the Armory. (Wedge Hint: The owners of Black & Blue, have applied for a liquor license at that address).

Other businesses hinted at include a yoga studio with outside roof, a "lifestyle" retailer, and a "very small local boutique café" that allows customers to place orders via smart phone. "Every day a wagon with fresh pastries will drive up to the door," said Rainaldi. "And when [the pastries are] gone, they're gone."

Expect also an art gallery with revolving exhibits, a trail system traversing the grounds, a green common area and outdoor seating. Behind the Armory and beyond a parking lot that can hold hundreds of cars, a 12-unit condo complex will be built "third quarter 2013" Rainaldi said.

For more information as it's revealed, visit [www.culver-roadarmory.com](http://www.culver-roadarmory.com).

## Maintaining Life Safety Systems at Home and Work

By Mark Polfeit

Eight out of ten fire-related deaths occur in the home. If every home had a working smoke alarm almost 900 lives could be saved each year. Life safety systems help to ensure that you and your family are as safe as possible in your home or at work.

A life safety system can include installation of smoke detectors, automatic sprinkler systems, alarms, emergency lighting, smoke barriers and other special hazard protection devices.

The truth is most people never think about testing their life safety systems. The importance of these systems is often taken for granted until they are needed the most. A fire can be a serious danger whether the event takes place at home or at work. Simple devices such as smoke detectors, carbon mon-

oxide detectors and portable fire extinguishers could save your home and your life. Once your safety system is in place it is crucial that they be maintained and tested as required by The National Fire Protection Association (NFPA) and The State of New York. For example, a simple smoke detector shall be tested once annually. Taking five minutes out of your day to test your smoke detectors could potentially save your life.

Ryan's Fire Protection division provides residential and commercial servicing for automatic sprinkler systems. Here at Ryan we work with our customers to help ensure their systems are compliant to all local and national building codes. During inspections, our trained technicians verify that all systems are working effectively and efficiently. According to

NFPA and NYS requirements, property owners hold sole responsibility for maintaining and testing all components of these crucial systems. Identifying and correcting problems during the required tests is imperative for effective system operations. Having a fully operational system could be the difference between early fire detection and a catastrophic event. If a life safety system is not functioning properly, the result could be large amounts of property loss or even loss of life.

Here at Ryan we urge all property owners to take the required steps to set up a testing and maintenance program. For more helpful tips on components of life safety systems visit [www.nfpa.org](http://www.nfpa.org).

Mark Polfeit is the Fire Protection Manager at Ryan Heating.

## SEAC Executive Director Resigns

By Nancy O'Donnell

Helen Hogan, executive director of the Southeast Area Coalition, Inc. (SEAC), western New York's oldest community preservation company, resigned on September 30.

Hogan's six-year leadership at SEAC helped the community to have input in the development of the Culver Road Armory and University of Rochester's College Town. Her commitment to increas-

ing neighborhood involvement mirrored her parents' community activism which led to the creation of SEAC 40 years ago.

SEAC will discontinue its community organizing projects in the face of increasing financial constraints. However, a smaller, more streamlined SEAC continues with a primary focus of housing and home repairs for low and moderate income residents.

Many city non-profits have been impacted by state and federal funding cuts.

Bill Schwappacher, a SEAC board member and president of the Upper Monroe Neighborhood Association was named interim community development director. Board member Donald Boyd will serve as interim manager. Hogan will continue on as a project consultant at SEAC when needed.

## Art of the Book Exhibit - Oct. 23

Former South Wedge resident Genevieve Thomas Poehner is one of the selected exhibitors at the Rundel Library's "Art of the Book" exhibition on South Avenue. The artist returns to Rochester from her Vermont home for the juried exhibit in the category of artist book.

Artists submitted work in three categories: illustration, altered books and artist books. At the opening reception, prizes will be awarded for best in show and best in each category. The Library's web site writes that the exhibit highlight its 100-year tradition promot-

ing books and reading: "The book is an enduring symbol of knowledge and freedom, two basic components of all public libraries in the world... In all their forms, books are magical things, and the Art of the Book is intended to showcase all that magic."

### Look for our Annual Wedge Gift Guide - Next Issue!

Each year the Wedge Newspaper provides a Holiday Gift Guide to help our readers to not only find great gift ideas but keep their shopping dollars local. To do this, we give businesses a FREE three-four line ad. Where space allows, we include full-color photos, too!

It's the South Wedge Planning Committee's way of saying "Thank You" to the businesses in the Wedge and adjacent neighborhoods for not only building a business here, but living, shopping and dining here as well!

Don't forget to e-mail your free holiday guide entries to [nodonnell@swpc.org](mailto:nodonnell@swpc.org). Remember to include address and contact info!

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## In Memoriam Noel Parcels 2001- 2011



The South Wedge community's shock turned to grieving when they learned that South Wedge resident Noel Parcels, 10, had been slain by her father on Sept. 3 in a campground in the Adirondacks. Her three-year-old half-sister, Mia, was also slain at the scene before their father took his own life.

Noel Parcels was preparing to enter middle school at Nativity Preparatory Academy

on Gregory Street on September 6. Instead she was buried at Mt. Hope Cemetery after a funeral Mass at St. Boniface Church on Gregory Street on September 13.

Noel is survived by her mother Raechel Coffey; grandmothers Theresa Coffey and Dorothy Thayer; grandfathers Phillip Parcels and Jim Cobb and a number of aunts and uncles.

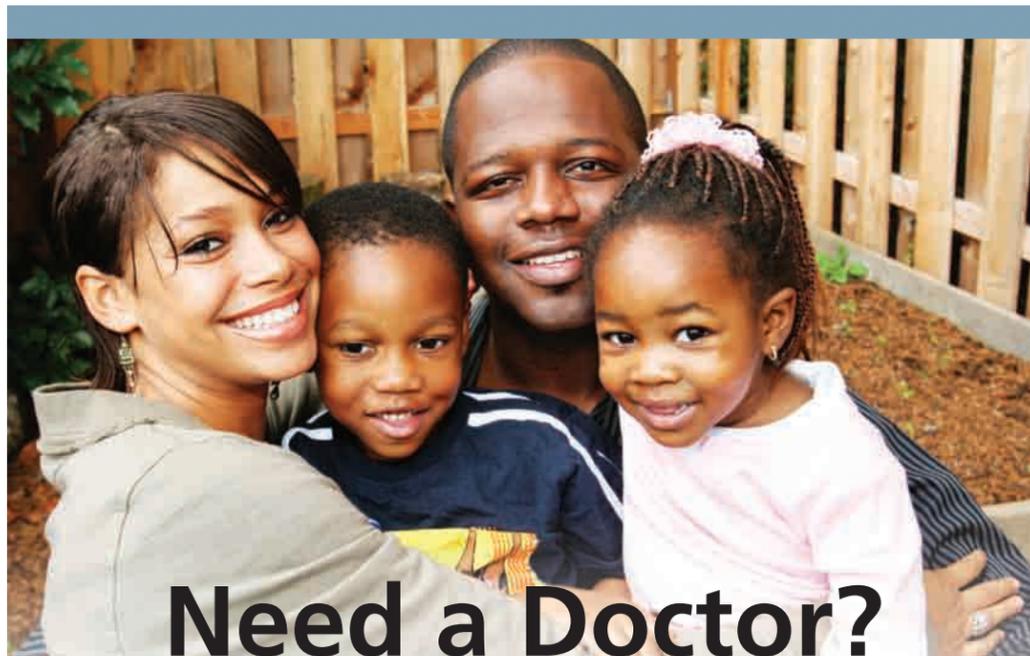
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**Gregory St. Site**  
*continued from page 1*

monitoring, and development of environmental engineering and institutional controls." The cleanup began in 2009 and was completed in 2010.

In March 2011, the City issued a Request for Proposals (RFP) for the purchase and redevelopment of the property. Proposals were due in May 2011. At the time, the City reported that "this parcel represents a significant development opportunity near the intersection of Gregory and Cayuga Streets."

Acting Mayor Carlos Carballada described the redevelopment of this site as "highly anticipated within the city's southeast neighborhood."

"Nearby South and Hickory Place, developed by Konar Properties, and other projects within the South Wedge area have already created significant revitalization momentum, and a transformation of the 399 Gregory St. parcel will continue that momentum," said Carballada.

The City's RFP listed several objectives for redevelopment of the site: serving an economic development purpose; increasing the city tax base, providing a mix of uses compatible and complementary with existing neighborhood development and promoting environmentally sensitive and sustainable construction methods. In addition, the objectives included a high quality design that strengthened the public realm and took advantage of redevelopment incentives associated with the NYSDEC Brownfield Cleanup Program.

In May, the South Wedge Planning Committee (SWPC) hosted a public meeting at Tango Dance Café for area residents to discuss the future of the site. The community was invited via the NBN Sector 6 e-mail distribution lists. Meanwhile, an anonymous flyer suggesting that additional parking would result in problems for emergency responders on Cayuga Street was distributed to homes on neighboring streets.

During the May meeting, the foremost concern of many of the attendees was the potential for additional parking problems on Cayuga Street and Gregory Street.

SWPC forwarded the neighborhood's concerns in a letter to Rick Rynski, Senior Economic Development Specialist in the Department of Neighborhood and Business Development. Along with relating the community's concerns, SWPC offered to assist whomever was awarded the proposal and recommended that a parking study be done to identify traffic issues and develop a parking strategy for the community. SWPC also recommended that if developed, the site include a mix of residential and commercial space and contribute to the "walkability of the neighborhood." It also asked that the selected developer create a process that would engage the community in the final design of the site.

Finally, SWPC urged the City that the design be appropriate for the street, not "cookie cutter" or a random collection of design elements and that attractive landscaping and public space or art be added.

In July, City Council member Adam McFadden was invited to Weider's Hall Ballroom where opponents of a structure on the site again stated their concerns. On August 11 Neighborhood and Business Development Acting Commissioner Bret Garwood, Senior Economic Development Specialist Rick Rynski, and Southeast Area Neighborhood Service Center Administrator Nancy Johns Price, held a community meeting for residents, business owners and potential developers to hear current and anticipated parking concerns, and brainstorm parking solutions.

They also gave a brief update about the parcel emphasizing the legal and tax benefits now available as a result of the completed brownfield cleanup. (On the City's website, Mark Gregor, manager of the City's Division of Environmental Quality, explains in detail how "during the course of planning for the cleanup, the City, with

input from neighbors and community groups, changed the proposed cleanup level from commercial to 'restricted residential.' This change involved more cleanup and more expense in order to allow more potential types of uses, specifically apartments, townhouses and condos in addition to various commercial uses."

"The City is preparing to undertake a parking study focused on the area surrounding the intersection of Gregory Street and Cayuga Street," writes Rynski in an e-mail to the Wedge. "The study is expected to be completed in October. The City will then share the findings of the study with the community. The discussion and the study will be used to continue to evaluate the proposals received back in May. The City would like to have a decision on how to proceed made by year's end. Once a decision is made, any proposed development will run the normal course of regulatory approvals including opportunities for community engagement."

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## Wedge Shout Outs - Starring Lance Milne

By Nancy O'Donnell



Actor and comedian Lance Milne (Photo by David Kossack)

Jeannie Milne proudly told *The Wedge* that son Lance Milne has the male lead, Howie, in *The Rabbit Hole*, a Pulitzer Prize-winning play by David Lindsay-Abaire. The drama deals with a couple's life in the aftermath of their child's death. The production is directed by Jeremy Webb, whose credits include TV series *Dr. Who* and *Merlin*. The play ran October 6 through October 9 at Cornell's Risley Theatre in Ithaca, NY.

Lance grew up in the South Wedge. He attended St. Boniface School, McQuaid Jesuit High and St. John Fisher College.

"I lived in NYC for 10 years but ironically never got into acting until I moved to Ithaca four years ago," said Lance in an e-mail to the *Wedge*.

"I attended Queens College and got an MS in Childhood Education," Lance added "While I miss the Rochester nightlife and Garbage Plates especially, living in a small, creative town like Ithaca affords me lots of opportunities for all kinds of artistic

work. The community here really supports that."

After working as a IT Trainer and elementary school teacher, Lance took an acting class at the Actor's Workshop of Ithaca on a whim. He stayed to complete the two-year Meisner Technique Program and has since worked on numerous Ithaca College and RIT student films, independent shorts and features, a TV pilot, and many plays.

He's also working on an independent short film entitled *Life is Young and Long*.

In addition to his dramatic work, Lance is a member of the Comedy FLOPs, an improv group. If you want to see him in comedic action, the group plays at Rochester's Fall Back Comedy Fest in November. For more info, visit [www.fallbackcomedyfest.com](http://www.fallbackcomedyfest.com).

## Farmers Market Closes Oct. 20 Winter Market Opens Nov. 6

By Sue Gardner Smith

It's been a great year so far at the South Wedge Farmers Market, thanks to the support of the greater South Wedge community. Farmers braved a challenging start to the season, caused by the double whammy of an unusually cold, wet spring followed by a long, dry spell. But, their perseverance paid off, and market customers have enjoyed a bountiful fall harvest.

Local eating is at its finest during the fall months; among the fall crops found at the market this year are apples, pears, lettuce and salad mixes, beans, squash, pumpkins, onions, garlic, potatoes, peppers, eggplant, beets, radishes, and much more. You'll find sustainably-raised meat and chicken for hearty stews, breads and other baked goods to round out a meal, and wine or cider to cheer the cook.

The South Wedge Farm-

ers Market continues each Thursday through October 20 between 4 and 7 p.m. behind Boulder Coffee at the corner of Alexander and S. Clinton Avenue. You can enjoy live musical entertainment each week and activities for kids in the Wedge Veg Passport tent. Don't miss the Apple Festival on October 6, with apple recipes and treats available from vendors and free apples for kids. Members of Reconnect Rochester visit on October 6 and 13 to promote "Critical Mass Transit Day" October 20, by distributing pins good for free public transit on that day. Musicals groups *Cabbage and Baggage* and the *Harley Jazz Band* perform October 13 and 20.

Those who have come to appreciate the many pleasures and benefits of local eating will be glad to hear that the end of the regular market season doesn't mean the end of local

foods. The South Wedge Farmers Market will again partner with the Brighton Farmers Market on the Long Season Winter Farmers Market, Sunday afternoons from 1 to 4 p.m. Several vendors from our South Wedge Market will be bringing goods to this market including freshly-grown greens and fresh vegetables, grown in greenhouse-type "high tunnels" which allow farmers to extend the growing season in our upstate climate.

The Long Season Market will be held from November 6 through December 18, 1 to 4 p.m., at Brighton's Brookside Center, 220 Idlewood Road, Rochester, with additional access off S. Winton Road just south of the Westfall/S. Winton intersection.

For more information, please see 8 or "like" the market's Facebook page.

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